

Wairarapa council organisation

Local Government Commission

Telephone survey

July 2016



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Executive summary

The Local Government Commission (LGC) ran this telephone survey in the Wairarapa to gauge public opinion on the options for changes to the structure of local government in the region.

There were three main objectives of the survey:

- Decide whether there is support for change
- If so, which option is preferred
- Measure how successful various engagement strategies have been

The report focuses on the opinions of Carterton, Masterton and South Wairarapa respondents.

Option testing

A majority (56%) of respondents said there needs to be a change in the way local government in the Wairarapa is organised. Carterton respondents were significantly less likely (46%) than the overall to feel the need for change while Masterton was more likely to want change; at 61%. Just under a third (31%) said there does not need to be change.

56% said there *needs to be a change in the way local government in the Wairarapa is organised*

52% prefer combining the three district councils

34% prefer no change

12% prefer combining all four councils

When asked whether they supported or opposed each option, over half (57%) said they support the three district councils combining into one council and have the Greater Wellington Regional Council (GWRC) remain separate, 34% would support no change and 27% would support combining all four councils. 46% opposed no change and 55% opposed combining all four councils.

After having heard the options and asked to pick one, preferences also followed this order with just over half preferring that the three district councils were combined, followed by no change, then combining all four.

The main factor given for those who said they prefer the three district councils were combined was not wanting to be combined with GWRC as Wellington and the Wairarapa have different needs.

The most cited reason for not wanting change was that the districts all have different needs that justify having separate councils.

An increase of efficiency and the districts being too small were the two main reasons for those who prefer all four councils combining into one.

Respondents were then asked about the specific options for how a two council system would work. Over half (55%) of the sample said they support the option where the GWRC responsibilities remain unchanged, and similar levels of support (53% each) was given for having one or two committees working with the councils. The final option of transferring responsibilities to the new Wairarapa Council had much less support at 29%.

26% prefer having a joint committee
24% prefer GWRC responsibilities remain the same
22% prefer having two committees
19% prefer transfer most of GWRC responsibilities to the new council

When asked to choose one of the four combined district council options, preferences were relatively evenly distributed amongst the four.

The dominant factor given for those who wanted one joint committee was that it would help the two councils work together.

Those who preferred that the GWRC responsibilities remain unchanged gave 'generally not wanting change' as their most frequently cited reason.

The dominant factor given by those who wanted two committees was that it would give the Wairarapa better representation.

More control for the Wairarapa was the reason most cited by people who prefer most of the GWRC responsibilities were transferred to the new Wairarapa Council.

Engagement

Almost two thirds (64%) of respondents said they were aware that the LGC was working with the Wairarapa community about the Wairarapa's local government arrangements. Of those who said they had heard of the work on council organisation almost half (44%) said it was through newspaper articles and another 19% said it was through newspaper advertisements.

64% said they were aware the LGC is working on local government arrangements in the Wairarapa

Younger respondents (those under 30 years old) were far less likely to be aware of the LGC's work and were also less likely to declare having any knowledge of local government in the Wairarapa.

Half of respondents said they had heard about the options before and the main sources of information those people used to learn about the options was newspapers and brochures (30-31% each). Brochures and newspapers also rated highly as a useful way of getting the information and half the sample gave brochures as their preferred source to learn about local government arrangements.

Knowledge of local government.

48% said know 'a lot or a 'fair amount'

51% said they know 'not that much' or 'hardly anything'

Knowledge of local government in the Wairarapa was mixed with 48% declaring they know 'a lot' or 'a fair amount' and 51% saying they know 'not that much' or 'hardly anything'. Ratings of the job the local government does in the Wairarapa were mostly neutral. A third (34%) said they do a good job, 12% said a poor job and 54% were in between or unsure. Carterton respondents gave a higher positive rating at 46%.

Methodology and Objectives

The Local Government Commission (LGC) ran this telephone survey in the Wairarapa to gauge public opinion on the options for changes to the structure of local government in the region.

There were three main objectives of the survey:

- Decide whether there is support for change
- If so, which option is preferred
- Measure how successful various engagement strategies have been

The report focuses on the opinions of Carterton, Masterton and South Wairarapa respondents.

Fieldwork was conducted from the 5th to the 9th of July 2016.

All fieldwork was conducted using the Quancept survey system which is a leading Computer Assisted Telephone Interviewing system. It is known for its power and flexibility, as well as the ease of use for supervisors and interviewers. It works in conjunction with a fully customizable sample management system, as well as a predictive dialler.

The total sample size was n=500, The margin of error for a 50% figure at the 95% confidence level for a sample size of 500 is $\pm 4.4\%$.

Oversampling was done in Carterton and South Wairarapa Districts to increase accuracy in these smaller areas.

Population vs. sample

<i>Population is of people over 18 years old from 2013 census data from Statistics NZ</i>				
	Population	Population as percentage	Sample	Margin of error at 50% figure with 95% confidence
Masterton District	17,616	56.5%	230	$\pm 6.4\%$
Carterton District	6,240	20.0%	135	$\pm 8.3\%$
South Wairarapa District	7,326	23.5%	135	$\pm 8.4\%$
Total	31,182	100%	500	$\pm 4.4\%$

The option testing component of the report is to test public appeal of the six options available. To make the six options¹ more comprehensible in a telephone survey format the options were asked in two stages. The first stage tested the following three options:

- All four councils are combined into one Unitary Council (Option F)
- South Wairarapa, Carterton and Masterton District Councils are combined into one district council and the Greater Wellington Regional Council remains separate (Options B, C, D and E)
- The four existing councils remain unchanged (Option A)

The second stage tested the specific working of having a Wairarapa District Council separate from the Greater Wellington Regional Council:

- The Greater Wellington Regional Council responsibilities would remain completely unchanged (Option B)
- Create a Joint committee to work on environmental planning, between the two councils (Option C)
- Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services (Option D)
- Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council (Option E)

¹ Options A, B, C, D, E and F as described in the online survey, the Wairarapa Local Government Assessment of Options Report and other related material.

Option testing

1.1 Need for change

A majority (56%) of respondents said there needs to be a change in the way local government in the Wairarapa is organised, 13% were unsure and just under a third (31%) said there doesn't need to be change.

Carterton respondents were significantly less likely than the overall to support change at 46%. While not quite significant, Masterton appear somewhat more likely to want change at 61%.

People who declared awareness of the Local Government Commission's (LGC) work on the arrangements and those who said they had heard about the options before were significantly more likely to say there needs to be change at 65% and 67% respectively.

Likewise, people who declared high knowledge ('A lot' + 'A fair amount') of their local government were more likely to declare the need for change at 67% compared to those with less knowledge at 47%.

Respondents who said their local government does a good (1+2, on 1-5 rating) job were more likely to feel content with the way things were (47% for change). This may help to explain Carterton's lower desire for change as Carterton respondents had the highest rating for their local government.

Age was positively correlated with change. People under 30 years old at 32%, those between 30 and 59 at 57% and those 60 years old and over were at 66% for change. In part this is explained by people under 30 being more likely to say they were unsure whether there needs to be change or not (21%).

Change the way local government is organised

Do you think there needs to be a change in the way local government is organised in the Wairarapa?

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
Yes	56	46	61	53
No	31	41	26	35
Unsure	13	13	13	12

Base: All respondents

1.2 Main options

Respondents were given a brief description of the current status of the local government arrangements in the Wairarapa and then read out three different options and were asked to give each one a rating from of 1 to 5 where 1 means strongly oppose and 5 means strongly support. After hearing all three options they were then asked which one they preferred.

Overall the highest rated and top preferred option was for the three district councils to be combined and the Greater Wellington Regional Council (GWRC) to remain separate.

1.2.1 Total Ratings

The option that received the highest rating, 23% clear of second, was for the district councils to combine and for the GWRC to remain separate. Over half (57%) said they support (4+5) this option, 15% were neutral (3) and 27% opposed it (1+2). The next highest rated option was for no change at 34% support and just under half (46%) oppose. Last was for all four councils to combine which received support from about a quarter (27%) and was opposed by over half (55%) the sample.

Support rating for change of council organisation options

As you may be aware there are currently four councils in the Wairarapa, that is South Wairarapa, Carterton, and Masterton District Councils and the Greater Wellington Regional Council. The Local Government Commission and the councils have worked together on some options for future local government arrangements. We would like to find out which of the options for local government organisation you support.

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options

	Total		
	All four councils are combined into one Unitary Council %	South Wairarapa, Carterton and Masterton District Councils are combined into one district council and the Greater Wellington Regional Council remains separate %	The four existing councils remain unchanged %
5 - Strongly support	13	37	23
4	14	20	11
Total support (4+5)	27	57	34
3	16	15	19
2	15	10	17
1 - Strongly oppose	40	17	29
Total oppose (1+2)	55	27	46
Unsure	2	1	1

Base: All respondents (n=500)

While the three districts did not show significant differences between the support ratings, there was some indication that Carterton had higher support for leaving the councils unchanged at 42%. This supports the findings of the overall question on the need for change.

Total support by district

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options: **Total support (4+5)**

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
All four councils are combined into one Unitary Council	27	24	28	28
South Wairarapa, Carterton and Masterton District Councils are combined into one district council and the Greater Wellington Regional Council remains separate	57	50	60	57
The four existing councils remain unchanged	34	42	30	35

Base: All respondents

1.2.2 Preferred option

Once they had been described the three options around half (52%) of respondents said they preferred the three district councils were combined, a third (34%) said they preferred that they stayed the same, only 12% wanted all four council combined and 2% were unsure.

There was some small variation within the three districts around whether they prefer no change or a combined Wairarapa District Council. However, all districts had more people preferring the combined district council than no change and all were united in not wanting all four councils combined.

Respondents who declared high knowledge ('A lot' + 'A fair amount') of the Wairarapa local government were more likely to prefer having a Wairarapa District Council (60%) and less likely to prefer no change (28%).

People under 30 years old were more likely to prefer no change (46%) than they were to prefer having a Wairarapa District Council (38%).

Preferred option

Having heard these options which would you prefer:

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
All four councils are combined into one Unitary Council	12	13	12	11
South Wairarapa, Carterton and Masterton District Councils are combined into one district council and the Greater Wellington Regional Council remains separate	52	45	56	49
The four existing councils remain unchanged	34	39	30	38
Unsure	2	3	2	2

Base: All respondents

1.2.3 Reasons for preferred option

All four councils combined

The two driving reasons for those who said they prefer all four councils combining into one was the idea there would be an increase in efficiency (31%) and that the districts are too small to justify having their own councils (26%).

Other reasons given were that it would be having a stronger more united council (16%), make better use of resources (14%), simplicity (8%) and it would mean more support from Wellington in the region (8%).

The three district councils combined

The main factor given for those who said they prefer the three district councils were combined focused on not wanting to combine with Wellington as they are too different (35%). Efficiency and cost savings also featured strongly at 20%.

Other reasons included the districts being too small for their own councils (14%), more representations for the Wairarapa (14%), to have a stronger more united council (9%) and the concern Wellington would not give the Wairarapa a good deal if they were combined (9%).

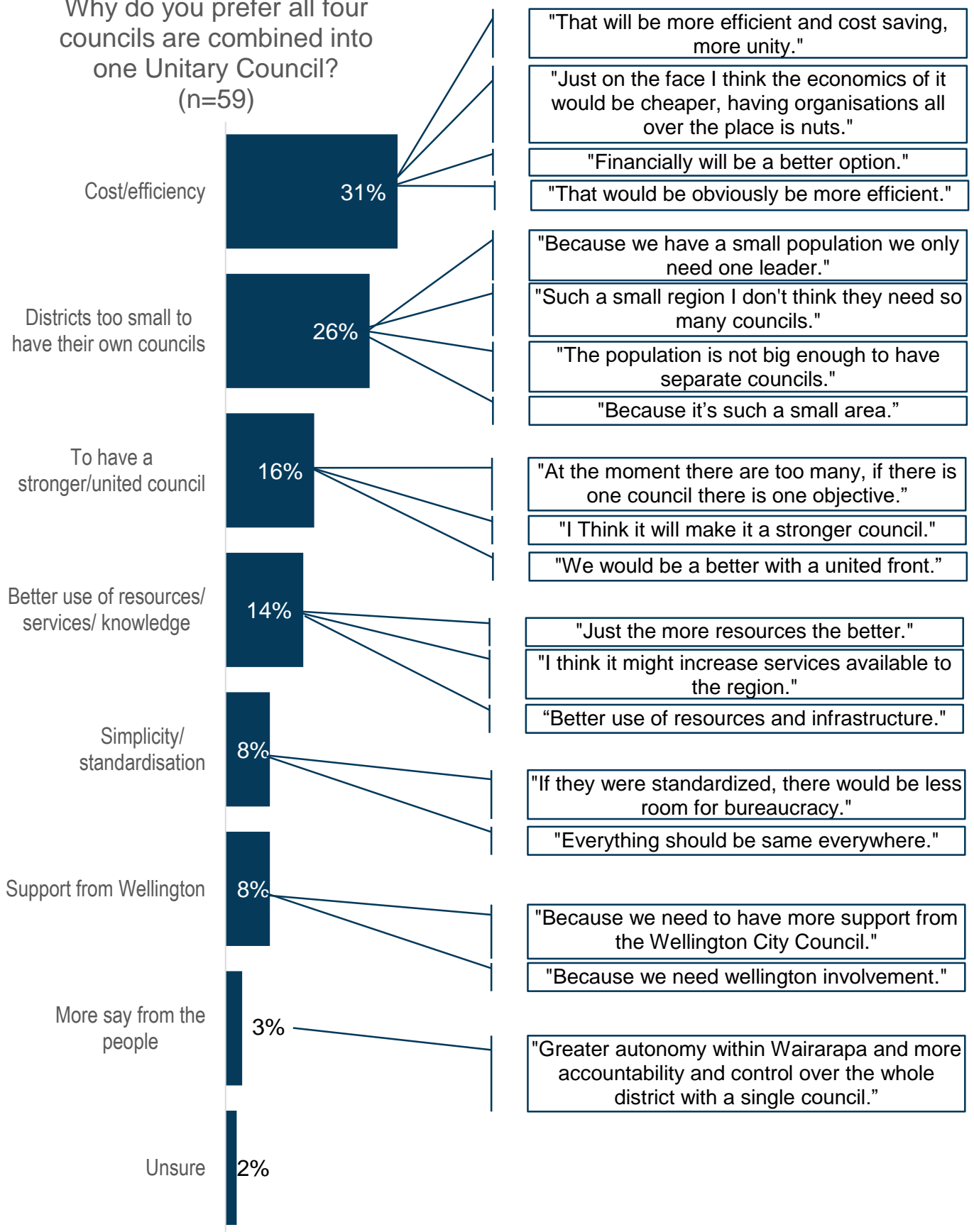
Councils remain unchanged

The most cited reason given for leaving the councils as they are was the districts are too different to be combined (30%).

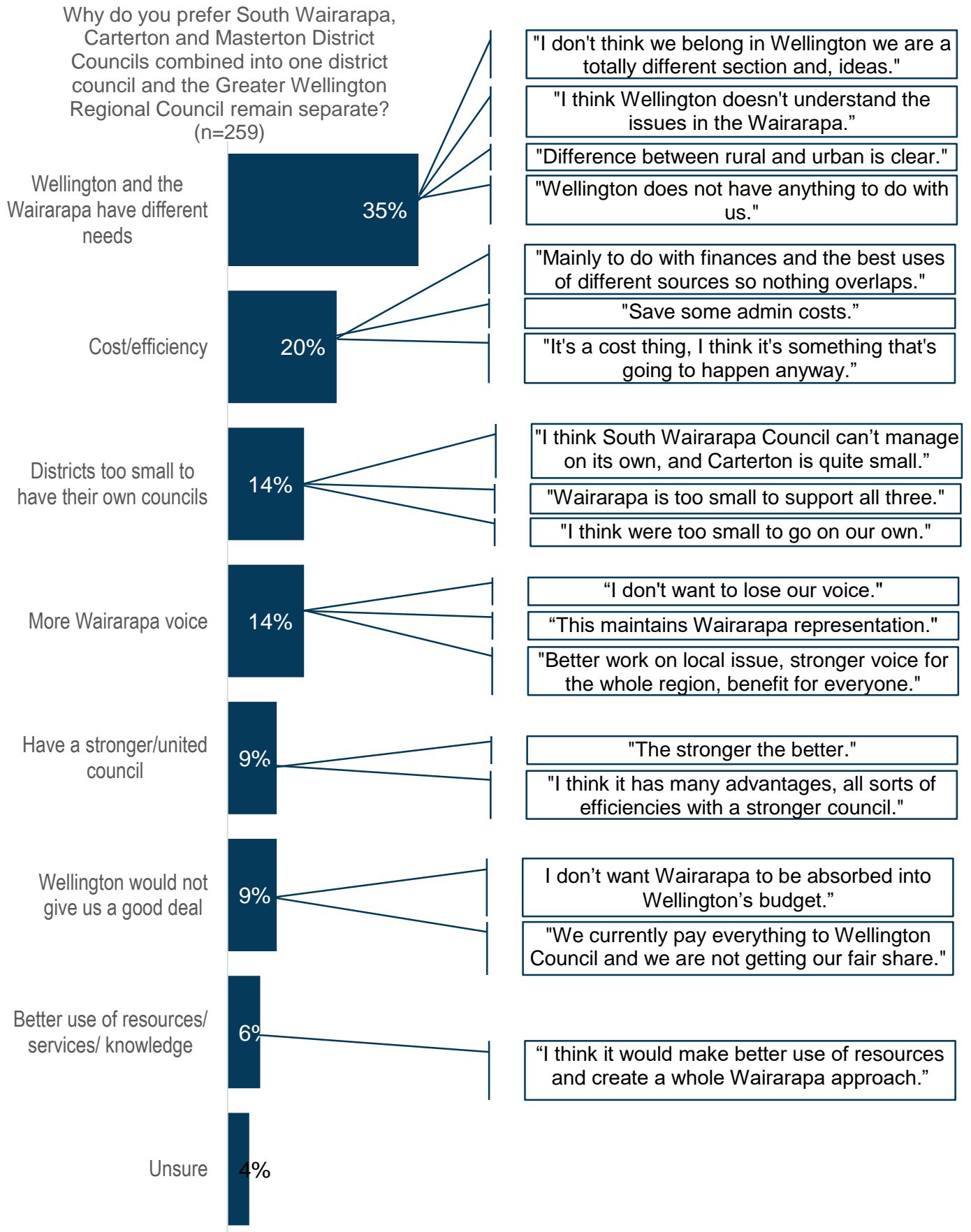
It is working well now (19%) was another strong reason followed by concern over under representation (14%), smaller councils work better with the community (11%), the cost of changing (8%) and concern that they would be paying for other districts issues (6%).

■ All four councils combined

Why do you prefer all four councils are combined into one Unitary Council?
(n=59)

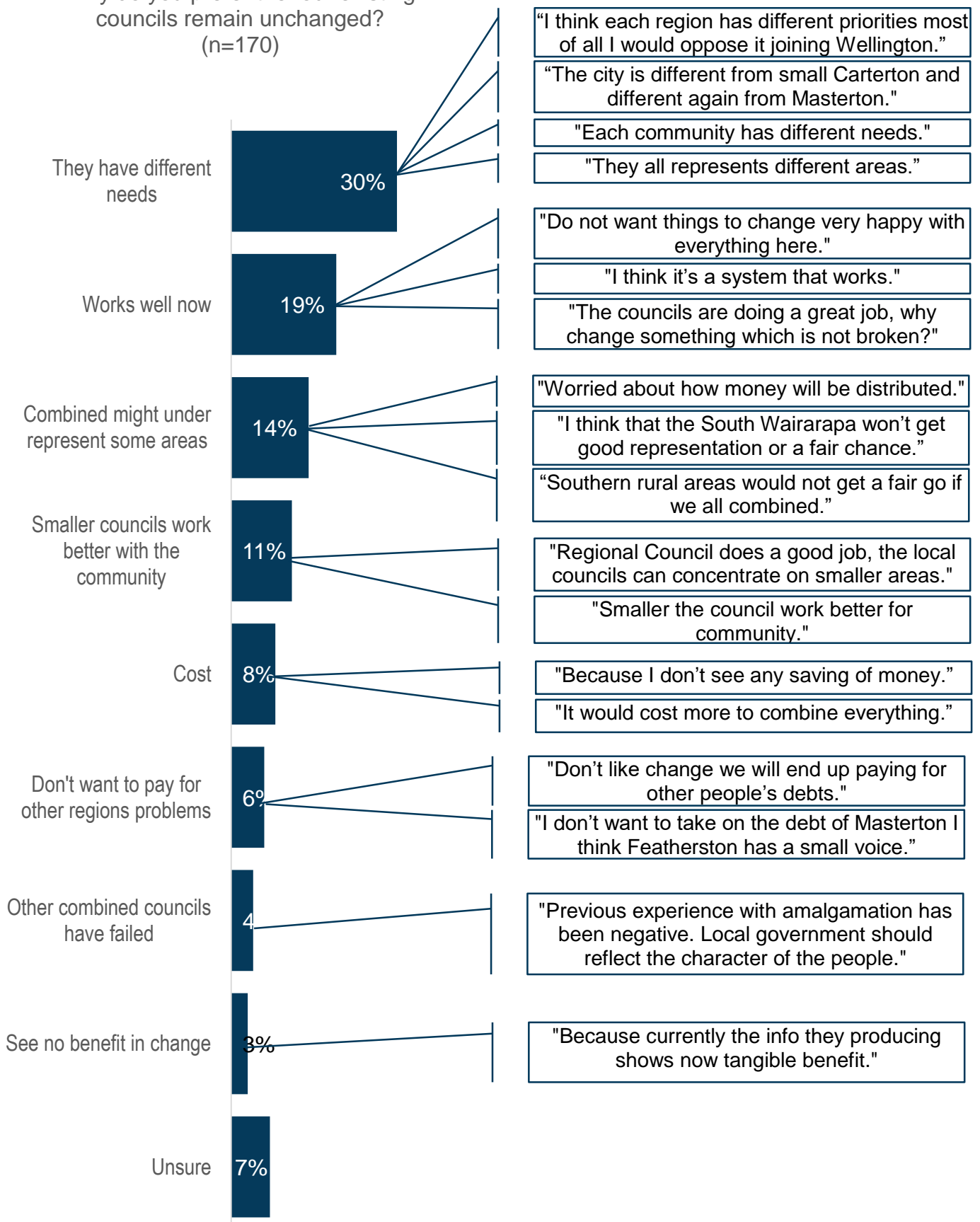


District councils combined



■ **Remain unchanged**

Why do you prefer the four existing councils remain unchanged?
(n=170)



1.3 Specific options

Respondents were asked to focus on the option of combining the three district councils into the Wairarapa District Council and then give their ratings, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support, on the four specific ways that might work. After rating each of those options they were then asked which they prefer.

The only option that received a clearly lower rating and preference was that of transferring most of the GWRC responsibilities to the new Wairarapa Council. The other three options were given very similar ratings and preference.

1.3.1 Total ratings

Over half (55%) of the sample said they support (4+5) the GWRC responsibilities remaining unchanged, and similar levels of support (53% each) was given for having a joint committee working between the councils and having two committees working with the councils. There was a small difference in the levels of people opposing (1+2) these three options with 23% opposing two committees, 19% opposing one committee and 17% opposing no committees.

The final option of transfer responsibilities to the new Wairarapa Council had much lower ratings at 29% support and 45% oppose.

Support rating for change of council organisation options

One of the options was to combine the three district councils into one council called the Wairarapa District Council and Greater Wellington Regional Council remain separate. There are four different ways this could work.

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

	Total			
	The Greater Wellington Regional Council responsibilities would remain completely unchanged %	Create a Joint committee to work on environmental planning, between the two councils %	Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services %	Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council %
5 - Strongly support	33	25	25	13
4	22	28	28	16
Total support (4+5)	55	53	53	29
3	22	25	20	22
2	7	8	10	18
1 - Strongly oppose	10	11	13	27
Total oppose (1+2)	17	19	23	45
Unsure	6	3	4	4

Base: All respondents (n=500)

None of the districts showed greater or lesser interest in supporting the transfer of responsibilities from the GWRC and they all had similar ratings for the other three options within the margin of error.

Total support

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options: **Total support (4+5)**

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
The Greater Wellington Regional Council responsibilities would remain completely unchanged	55	57	57	47
Create a Joint committee to work on environmental planning, between the two councils	53	48	53	58
Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services	53	57	51	55
Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	29	30	30	25

Base: All respondents

1.3.2 Preferred option

Once they had been described four options, preferences were relatively evenly distributed amongst the four options. Just over a quarter (26%) went for one committee, just under a quarter (24%) went for GWRC responsibilities remaining unchanged, slightly less preferred two committees (22%), 19% preferred transferring responsibilities to the new council and 9% were unsure.

South Wairarapa showed a higher interest in having two committees to ensure more Wairarapa input into environmental planning and Wairarapa services (31%) and less interest in letting the GWRC responsibilities remain the same (17%).

People who had heard about the options before were more likely to prefer the GWRC responsibilities remain the same than those who had not heard the options before (28% and 18% respectively). While those who had not heard them before were more likely to pick having one joint committee over those who had heard the options (33% and 20% respectively).

Preferred option

Having heard these options which would you prefer:

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
The Greater Wellington Regional Council responsibilities would remain completely unchanged	24	19	28	17
Create a Joint committee to work on environmental planning, between the two councils	26	27	26	27
Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services	22	23	18	31
Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	19	22	19	17
Unsure	9	9	9	8

Base: All respondents

1.3.3 Reasons for preferred option

GWRC responsibilities remain unchanged

The main factor given for the those who said the GWRC responsibilities should remain unchanged was that they generally did not want change at all (29%).

Other cited reasons included the differences being too great (19%), the idea this was the most cost effective option (15%), wanting to be separate from Wellington (10%), concern over the possibility of Wellington forgetting about them (8%) and that being the simplest option (7%).

One joint committee

The dominant factor given for the those who wanted one committee was that it would help the two councils work together and get the most out of their work (50%).

Other cited reasons included better representation (16%), being good for the environment (12%) and getting support from Wellington (9%).

Two committees

The dominant factor given for those who wanted two committees was that it would give Wairarapa better representation (47%).

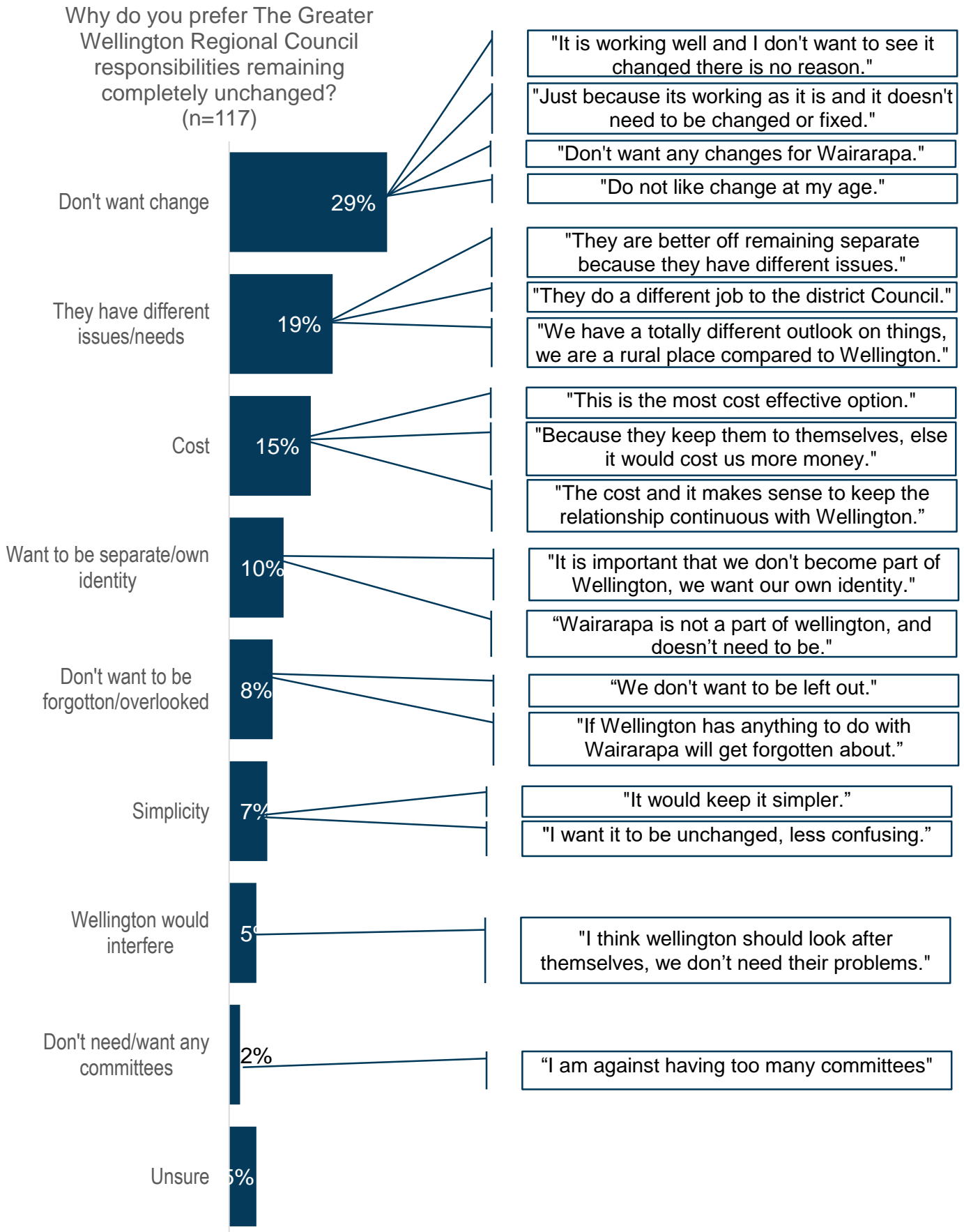
Other cited reasons included better crossover and communication (15%), the idea this would help with the different issues and needs of the districts (13%) and two being better than one or none (8%).

Transfer majority of responsibilities to the new Wairarapa Council

The two driving reasons were for more Wairarapa control for the Wairarapa (41%) and that Wairarapa has different needs and issues than Wellington (32%).

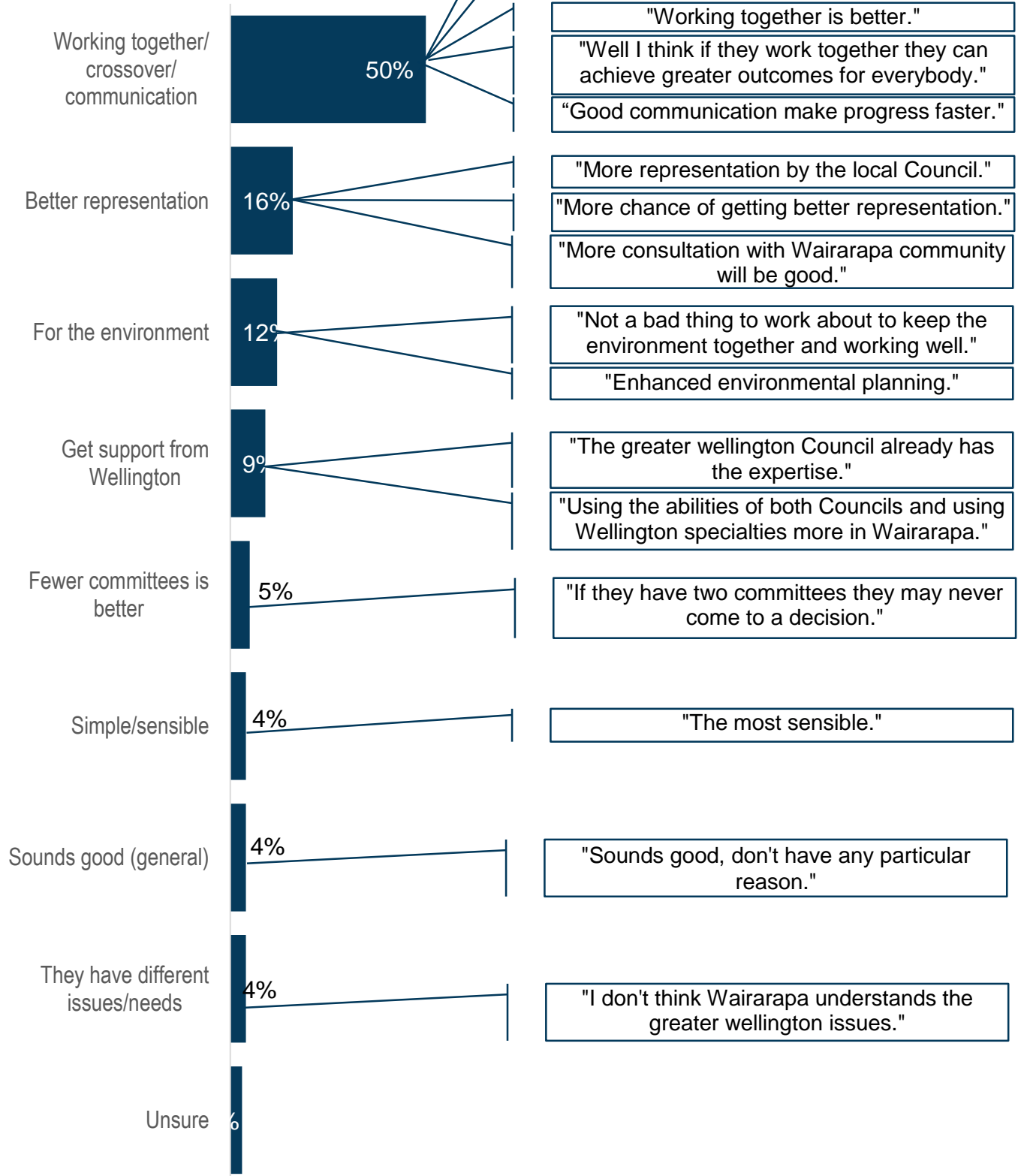
Other lesser reasons were better representation (11%) and Wairarapa can be autonomous (7%).

■ **GWRC responsibilities unchanged**



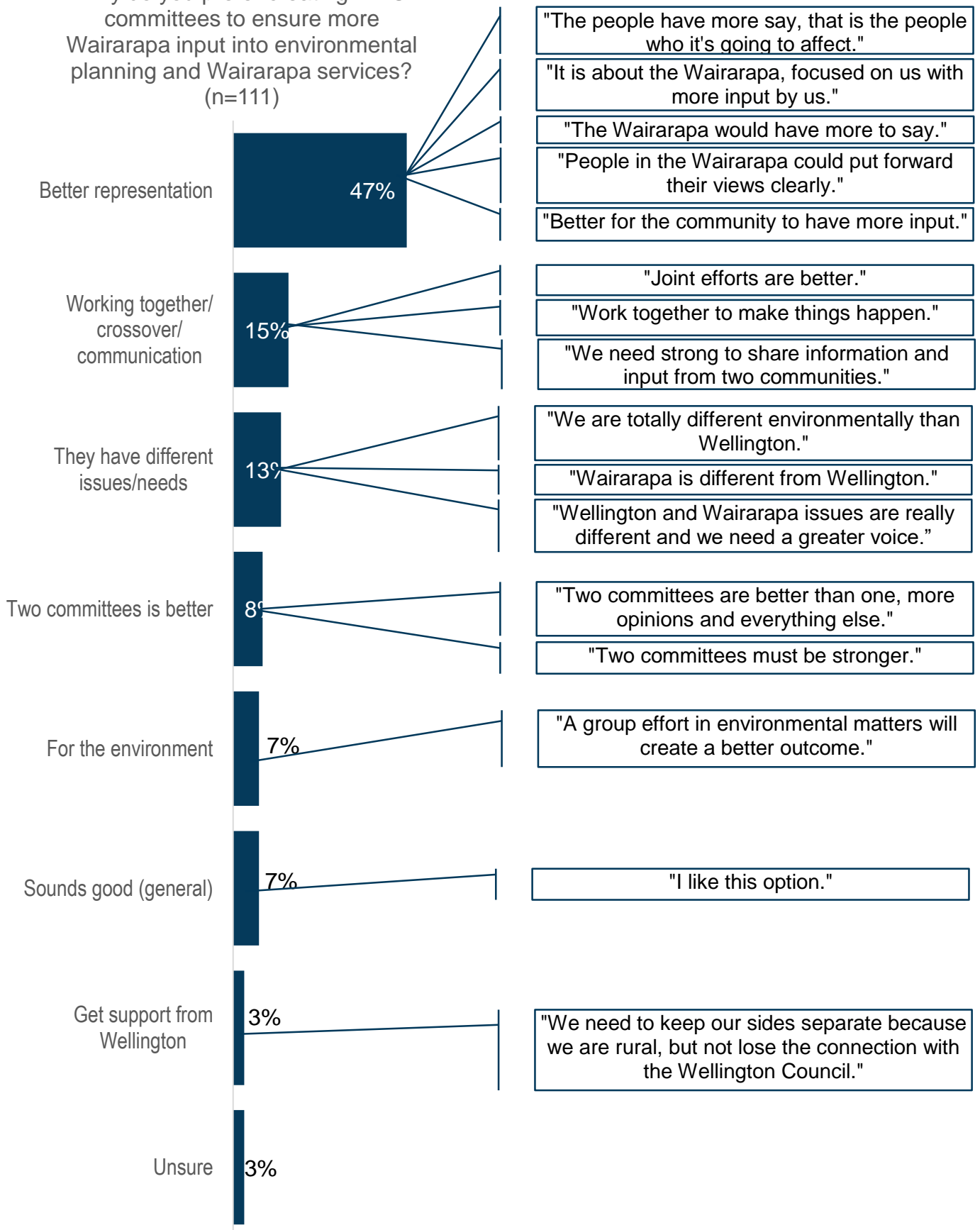
■ One joint committee

Why do you prefer creating a Joint committee to work on environmental planning, between the two Councils?
(n=131)

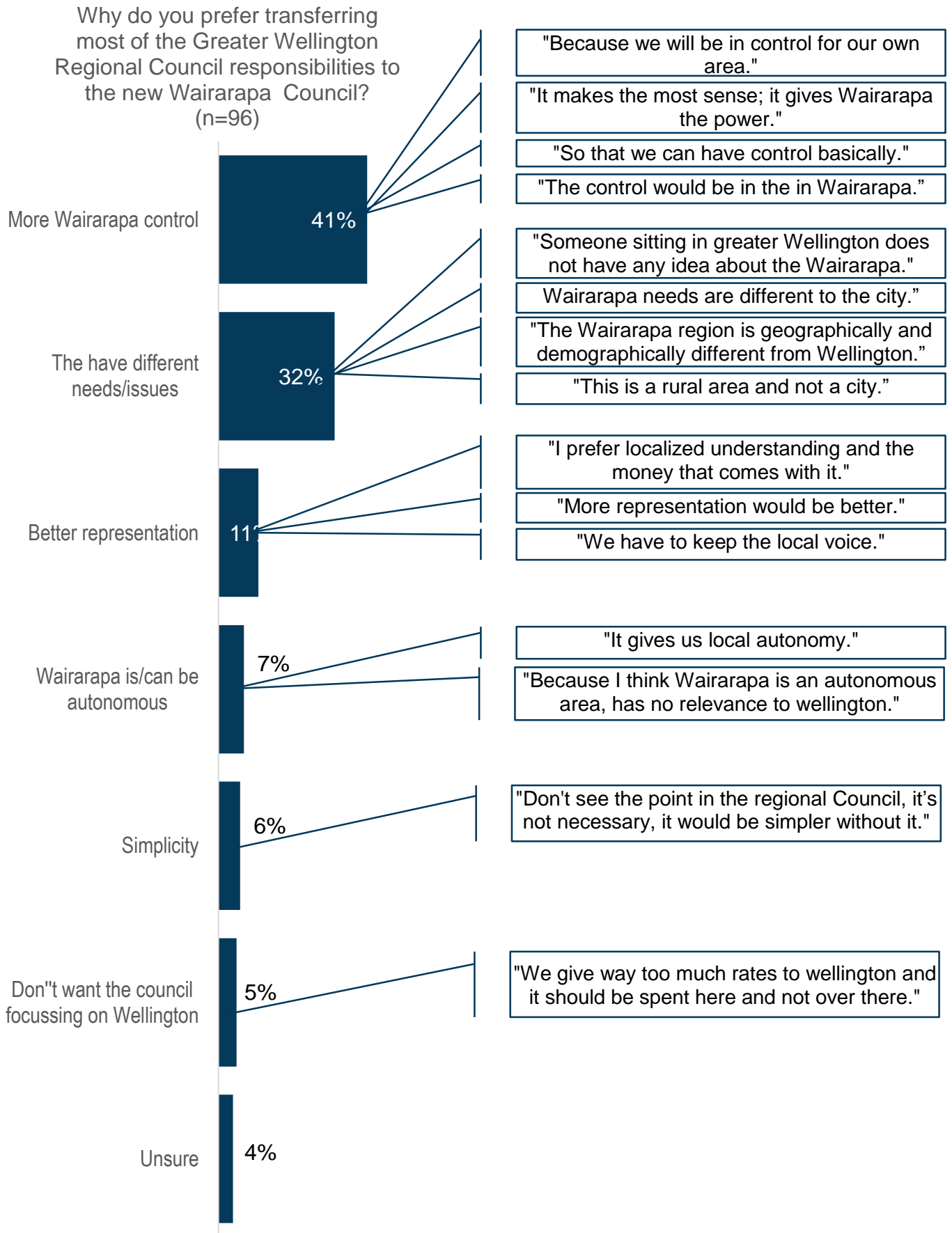


■ Two committees

Why do you prefer creating TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services?
(n=111)



■ Transfer majority of responsibilities from GWRC



1.4 Combined preference

By taking the specific preferences of those who said they preferred the three district councils to combined and putting those against those who preferred the other two general options we can see the overall preferences of all seven options.

Remaining unchanged has the largest group of supporters (34%) of the six options. However, when looking at the ratings of the options, leaving the councils unchanged has the 4th highest level of support at 34%. Creating a Wairarapa District Council and leaving the GWRC responsibilities unchanged had the highest support at 55% closely followed by having one or two committees to work with the new Wairarapa Council and the GWRC (both at 53%).

Preferred option

Having heard these options which would you prefer: (Combined response from previous questions)

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
A) The four existing councils remain unchanged	34	39	30	39
B) The Greater Wellington Regional Council responsibilities would remain completely unchanged	13	10	17	6
C) Create a Joint committee to work on environmental planning, between the two councils	14	16	14	13
D) Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services	13	11	11	18
E) Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	10	8	12	9
F) All four councils are combined into one Unitary Council	12	12	12	11
Unsure	4	4	4	4

Base: All respondents

All ratings

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

(Combined response from previous questions)

	Total Support (4+5) %	Neutral (3) %	Total Oppose (1+2) %	Unsure %
A) The four existing Councils remain unchanged	34	19	46	1
B) The Greater Wellington Regional Council responsibilities would remain completely unchanged	55	22	17	6
C) Create a Joint committee to work on environmental planning, between the two councils	53	25	19	3
D) Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services	53	20	23	4
E) Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	29	22	45	4
F) All four councils are combined into one Unitary Council	27	16	55	2

Base: All respondents (n=500)

Engagement

Declared awareness of the work the LGC has been doing was somewhat higher than the declared awareness of the options once respondents were told what they were. Newspapers featured strongly amongst the sources of information used when people heard about the work but slightly less so when asked about the details of the options. Newspapers and brochures were equally used in engagement on these details, however, brochures were picked more frequently as the most preferred source of information on Council arrangements.

Younger respondents (those under 30 years old) were far less likely to be aware of the work or the options and were also less likely to declare having any knowledge of local government in the Wairarapa. Their preferred source of information about arrangements was also brochures but was closely followed by the LGC website.

2.1 Awareness of LGC work on arrangements

2.1.1 Declared awareness

Almost two thirds (64%) of respondents said they were aware the LGC is working with the Wairarapa community about Wairarapa's local government arrangements.

Carterton had marginally higher declared awareness at 73% but this was not quite significantly different from the overall.

There was a stronger positive relationship with the age of the respondent and their declared awareness, 28% of people aged under 30 years old said they were aware, 55% of those between 30 and 44 years, 65% among those aged 45 to 59 and 84% for those 60 years old and over.

Education was also a factor. Those with up to secondary level qualifications had a declared awareness of 55% compared to those with a university level qualification on 74%.

Aware of LGC working with the community about the local government arrangements

Are you aware that the Local Government Commission is working with the Wairarapa community about the Wairarapa's local government arrangements? (Asked before having heard the options)

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
Yes	64	73	59	70
No	34	25	39	28
Unsure	2	2	2	2

Base: All respondents

2.1.2 Information channel

Of those who said they had heard of the work on council organisation almost half (44%) said it was through newspaper articles and another 19% said it was through newspaper advertisements. Via word of mouth and radio ads were also common at 14% and 11% respectively. Brochure, public meeting and council publication/website all had 7-8% of respondents declaring this method. Other sources included posters, the questionnaire, at work, drop in centre, email and the internet/social media (all 5% or less).

Information channel

<i>How did you hear about the work on council organisation in the Wairarapa?</i>				
	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	321	96	132	93
Newspaper article	44	48	45	37
Newspaper ads	19	16	21	18
Word of mouth	14	15	14	15
Radio ads	11	13	12	9
Picked up an information brochure in a public place or received it with the newspaper	8	11	5	11
Public meeting	7	6	5	11
Council publication/website	7	8	8	4
Saw a poster	5	6	7	3
Picked up a questionnaire in a public place or received it with the newspaper	4	5	3	6
Work	3	2	3	3
Drop in centre	2	1	1	3
Email	1	2	1	2
Internet/social media	1	0	2	2
Unsure	3	3	2	4

Base: Respondents who said they had heard about the work done

Note: Multi-response question, the sum of percentages may add to more than 100%

2.2 Previous awareness of the options

Half the sample had already heard about the options before, and the main sources of information those people used to learn about the options was newspapers and brochures. Brochures also rated highly as a useful way of getting the information and half the sample gave it as their preferred source.

Younger respondents were less likely to have heard about the options and more likely to suggest the LGC website as their preferred way of finding out about local government arrangements.

2.2.1 Declared awareness

After hearing about and giving ratings of the options respondents were asked whether they had heard about the options before. Exactly half of the sample said they had heard about the options before.

There were not any significant differences between the districts.

Similar to the previous awareness question, age was a strong factor. Respondents under 30 years old declared awareness at 28% compared to their older counter parts (60 years and over) at 63% awareness.

Heard about options previously

Have you heard about these options before? Perhaps in more detail? (Asked once rated all the options)

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
Yes	50	58	49	45
No	47	40	48	52
Unsure	3	2	3	3

Base: All respondents

2.2.2 Information channel

Almost a third (31%) said they had learned about these options via the newspaper and another third (30%) said it was via a brochure. The next highest cited source was a public meeting (16%) then word of mouth (9%). The LGC website, at the respondent's work, and advertising/media generally all had about the same rating of 5-6%. Drop in centre and LGC posters only register at 2-3%.

Information channel

<i>Where did you learn about these options?</i>				
	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	250	77	113	60
Newspaper	31	24	37	21
Brochure	30	33	31	23
Public meeting	16	21	11	25
Word of mouth	9	7	11	7
Local Government Commission website	6	8	4	9
Work	6	8	5	7
Advertisements/media (general)	5	6	4	6
Drop in centre	3	9	2	1
Local Government Commission posters	2	5	1	3
Unsure	5	3	5	8

Base: Respondents who said they had heard about the options before

Note: Multi-response question, the sum of percentages may add to more than 100%

2.2.3 Channel rating

Using a scale of 1 to 5 where 1 is not useful at all and 5 is very useful each source shows generally high useful ratings for the three most common sources of information. Three quarters (74%) of those who learned about the options via the newspaper said they found this option useful (4+5) and for those who learned about them through Brochures and Public meetings 66% for each said they found them useful. Other options (which had sample sizes too small to be meaningfully separate) had overall a useful rating of 64%.

Information channel rating

Using a scale of 1 to 5 where 1 is not useful at all and 5 is very useful, how useful were the following sources:

Base: n=	Total							Unsure
	5 – Very useful %	4 %	Total useful (4+5) %	3 %	2 %	1 – Not useful at all %	Total not useful (1+2) %	
Newspaper (n=77)	33	41	74	18	7	1	8	0
Brochure (n=69)	39	27	66	23	8	2	10	1
Public meeting (n=40)	38	28	66	21	4	7	11	2
Other (n=80): Word of mouth (n=23), LGC website (n=16), Work (n=15), media (n=12), Drop in centre (n=8), LGC posters (n=6)	46	18	64	16	6	11	17	3

Bases vary: Respondents who said they had heard about the options through each channel

2.2.4 Channel preference

Around half (51%) of respondents said they would prefer to get information on local government arrangements via a brochure. The LGC website and a public meeting were secondary at 17% and 12% respectively.

No respondent aged under 30 said a public meeting was their preferred method and they were much more likely to prefer the LGC website at 33%, but still behind brochures at 38%.

Preferred Information channel

Which ONE of the following sources would be your preferred way of getting information on local government arrangements?

	Total %	Carterton %	Masterton %	South Wairarapa %
<i>Base: n=</i>	500	135	230	135
A Brochure	51	52	48	55
The Local Government Commission website	17	23	17	10
A Public meeting	12	11	12	14
Newspaper	6	3	8	4
A Drop in centre	4	4	5	4
Local Government Commission posters	3	1	3	4
Email	2	1	3	3
Social media	2	3	3	1
Newsletter	1	0	0	2
Unsure	1	1	1	1
Don't want to get information	1	0	0	2

Base: All Respondents

2.3 Opinion on local government in general

2.3.1 Knowledge

Knowledge of local government in the Wairarapa was mixed with 48% declaring they know 'a lot' or 'a fair amount' and 51% saying they know 'not that much' or 'hardly anything'.

No respondent under 30 years old said they knew 'a lot' about the local government and only 16% said they know 'a fair amount'. Older respondents (60 years and over) declare much higher knowledge at a total of 68%.

Declared knowledge of local government

<i>How much do you know about the local government in the Wairarapa?</i>				
	Total	Carterton	Masterton	South Wairarapa
	%	%	%	%
	500	135	230	135
A lot	10	9	12	9
A fair amount	38	41	34	46
A lot + A fair amount	48	50	46	55
Not that much	33	33	33	30
Hardly anything	18	17	20	15
Not that much + hardly anything	51	50	53	45
Unsure	1	0	1	0

Base: All respondents

2.3.2 Rating

Ratings (using a scale of 1-5 where 1 means very poor and 5 means very good) of the job the local government does in the Wairarapa were mostly neutral as 47% gave a rating of 3 and 7% were unsure. A third (34%) said they do a good job (4+5) and 12% said a poor job (1+2).

Carterton was significantly more likely to give a positive rating than the overall at 46%.

About a fifth (19%) of people aged under 30 were unsure about what rating to give.

Those with knowledge ('a lot' + 'a fair amount') were much more likely to give a positive rating (43%) than their counter parts (23%).

Rating of local government

Using a scale of 1-5 where 1 means very poor and 5 means very good, how would you rate the job the local government does in the Wairarapa?

	Total %	Carterton %	Masterton %	South Wairarapa %
	500	135	230	135
5 - Very Good	7	14	5	7
4	27	32	25	25
Good (4+5)	34	46	30	32
3	47	42	48	49
2	9	5	10	11
1 - Very poor	3	3	3	5
Poor (1+2)	12	8	13	16
Unsure	7	4	9	3

Base: All respondents

Demographics

Sample make-up

	Total	Carterton	Masterton	South Wairarapa
<i>Base: n=</i>	500	135	230	135
Gender	%	%	%	%
Female	52	51	53	51
Male	48	49	47	49
Age	%	%	%	%
18-19	2	1	2	2
20-24	3	4	2	3
25-29	10	7	11	8
30-34	5	4	6	5
35-39	7	7	7	6
40-44	10	13	9	11
45-49	8	8	10	5
50-54	9	10	8	10
55-59	12	11	11	15
60-64	10	14	9	10
65-69	9	6	9	11
70-74	7	10	5	8
75 Plus	8	5	11	6
Occupation (multi-response permitted)	%	%	%	%
I am retired	20	18	22	20
I am currently studying full-time	5	6	5	5
I am self-employed	27	40	21	32
I am in full-time paid work	45	41	49	40
I am in part-time paid work	22	27	18	28
I am a Homemaker	34	35	33	35
Household income	%	%	%	%
\$20,000 or less	6	7	5	6
\$20,001-30,000	9	11	10	7
\$30,001-40,000	7	6	8	6
\$40,001-50,000	10	12	10	9
\$50,001-70,000	18	18	17	18
\$70,001-100,000	21	14	24	19
\$100,000-150,000	13	19	11	15
More than \$150,000	7	6	5	10
Income was nil/or made a loss	0	1	0	1
Refused	9	6	10	9

Base: All Respondents

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Aware LGC Is Working With Community About Local Government Arrangements

Are you aware that the Local Government Commission is working with the Wairarapa community about the Wairarapa's local government arrangements?

	Base	Yes	No	Unsure
All	500	64%	34%	2%
Carterton	135	73%	25%	2%
Masterton	230	59%	39%	2%
South Wairarapa	135	70%	28%	2%
SEX				
Male	238	63%	34%	3%
Female	262	65%	34%	1%
AGE GROUP				
18-29	71	28%	65%	7%
30-44	112	55%	43%	2%
45-59	144	65%	35%	0%
60+	173	84%	15%	1%
HOUSEHOLD INCOME				
Less than \$50,000	165	66%	32%	2%
\$50,001-100,000	191	60%	37%	3%
More than \$100,000	99	68%	31%	1%
HOMEOWNERSHIP				
Own home	379	70%	29%	1%
Renting	77	53%	47%	0%
DEPENDENTS				
Yes	185	50%	48%	2%
No	315	72%	26%	2%
EDUCATION				
Up to secondary school level	195	55%	42%	3%
Polytech/trade qualifications	119	65%	34%	1%
University qualification	181	74%	24%	2%
OCCUPATION				
Retired	102	87%	12%	1%
Student	47	45%	55%	0%
Self-employed	137	71%	29%	0%
Full-time work	226	61%	36%	3%
Part-time work	109	68%	32%	0%
Homemaker	76	57%	43%	0%
KNOWLEDGE OF LOCAL GOVERNMENT				
A lot + A fair amount	242	84%	13%	3%
Not that much + hardly anything	254	46%	53%	1%
RATING OF LOCAL GOVERNMENT				
Good (1+2)	168	76%	23%	1%
Neutral (3+unsure)	269	60%	37%	3%
Poor (4+5)	64	50%	49%	1%
NEED FOR CHANGE				
Yes	282	74%	24%	2%
Unsure	65	36%	61%	3%
No	153	58%	41%	1%
AWARE OF LGC WORKING WITH COMMUNITY				
Yes	320	100%	0%	0%
No/unsure	180	0%	94%	6%
HEARD ABOUT THE OPTIONS BEFORE				
Yes	250	77%	21%	2%
No/unsure	250	51%	47%	2%
PREFERRED OPTIONS				
One Unitary Council	59	63%	35%	2%
Two Councils	259	72%	26%	2%
No Change	170	53%	44%	3%

Knowledge Of Local Government

How much do you know about the local government in the Wairarapa?

	Base	A lot	A fair amount	Not that much	Hardly anything	Unsure
All	500	10%	38%	33%	18%	1%
Carterton	135	9%	41%	33%	17%	0%
Masterton	230	12%	34%	33%	20%	1%
South Wairarapa	135	9%	46%	30%	15%	0%
SEX						
Male	238	13%	42%	28%	15%	2%
Female	262	8%	35%	36%	21%	0%
AGE GROUP						
18-29	71	0%	16%	28%	51%	5%
30-44	112	8%	29%	42%	21%	0%
45-59	144	9%	40%	39%	12%	0%
60+	173	17%	51%	23%	9%	0%
HOUSEHOLD INCOME						
Less than \$50,000	165	9%	41%	29%	18%	3%
\$50,001-100,000	191	7%	38%	39%	16%	0%
More than \$100,000	99	18%	43%	29%	10%	0%
HOMEOWNERSHIP						
Own home	379	13%	43%	32%	11%	1%
Renting	77	1%	25%	35%	39%	0%
DEPENDENTS						
Yes	185	7%	32%	36%	23%	2%
No	315	13%	42%	30%	15%	0%
EDUCATION						
Up to secondary school level	195	7%	32%	35%	24%	2%
Polytech/trade qualifications	119	8%	35%	34%	23%	0%
University qualification	181	15%	48%	28%	9%	0%
OCCUPATION						
Retired	102	17%	50%	23%	10%	0%
Student	47	5%	23%	37%	27%	8%
Self-employed	137	16%	40%	33%	11%	0%
Full-time work	226	8%	39%	33%	18%	2%
Part-time work	109	12%	30%	40%	18%	0%
Homemaker	76	8%	31%	39%	22%	0%
KNOWLEDGE OF LOCAL GOVERNMENT						
A lot + A fair amount	242	22%	78%	0%	0%	0%
Not that much + hardly anything	254	0%	0%	64%	36%	0%
RATING OF LOCAL GOVERNMENT						
Good (1+2)	168	16%	46%	25%	10%	3%
Neutral (3+unsure)	269	8%	32%	37%	23%	0%
Poor (4+5)	64	6%	40%	33%	21%	0%
NEED FOR CHANGE						
Yes	282	14%	44%	31%	11%	0%
Unsure	65	0%	18%	31%	45%	6%
No	153	9%	35%	35%	21%	0%
AWARE OF LGC WORKING WITH COMMUNITY						
Yes	320	16%	48%	29%	7%	0%
No/unsure	180	1%	20%	38%	39%	2%
HEARD ABOUT THE OPTIONS BEFORE						
Yes	250	18%	48%	23%	11%	0%
No/unsure	250	2%	28%	42%	26%	2%
PREFERRED OPTIONS						
One Unitary Council	59	10%	32%	37%	21%	0%
Two Councils	259	12%	44%	31%	13%	0%
No Change	170	8%	32%	33%	25%	2%

Rating Of Local Government

Using a scale of 1-5 where 1 means very poor and 5 means very good, how would you rate the job the local government does in the Wairarapa?

	Base	1 - Very poor	2	3	4	5 - Very Good	Unsure
All	500	3%	9%	47%	27%	7%	7%
Carterton	135	3%	5%	42%	32%	14%	4%
Masterton	230	3%	10%	48%	25%	5%	9%
South Wairarapa	135	5%	11%	49%	25%	7%	3%
SEX							
Male	238	5%	10%	47%	27%	6%	5%
Female	262	2%	9%	48%	26%	7%	8%
AGE GROUP							
18-29	71	1%	5%	48%	21%	6%	19%
30-44	112	3%	12%	54%	20%	4%	7%
45-59	144	5%	10%	49%	27%	6%	3%
60+	173	3%	9%	40%	34%	10%	4%
HOUSEHOLD INCOME							
Less than \$50,000	165	4%	8%	45%	30%	7%	6%
\$50,001-100,000	191	2%	12%	48%	27%	5%	6%
More than \$100,000	99	4%	9%	50%	21%	12%	4%
HOMEOWNERSHIP							
Own home	379	4%	10%	46%	28%	8%	4%
Renting	77	1%	4%	55%	18%	4%	18%
DEPENDENTS							
Yes	185	4%	8%	52%	24%	6%	6%
No	315	3%	10%	44%	28%	8%	7%
EDUCATION							
Up to secondary school level	195	6%	9%	47%	24%	7%	7%
Polytech/trade qualifications	119	3%	10%	41%	30%	7%	9%
University qualification	181	1%	9%	51%	27%	8%	4%
OCCUPATION							
Retired	102	1%	10%	34%	39%	12%	4%
Student	47	8%	6%	42%	24%	8%	12%
Self-employed	137	5%	8%	45%	30%	9%	3%
Full-time work	226	5%	9%	52%	23%	4%	7%
Part-time work	109	2%	9%	45%	30%	11%	3%
Homemaker	76	2%	10%	55%	17%	10%	6%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	3%	9%	44%	33%	10%	1%
Not that much + hardly anything	254	4%	10%	51%	19%	4%	12%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	0%	0%	0%	79%	21%	0%
Neutral (3+unsure)	269	0%	0%	88%	0%	0%	12%
Poor (4+5)	64	27%	73%	0%	0%	0%	0%
NEED FOR CHANGE							
Yes	282	5%	13%	49%	23%	5%	5%
Unsure	65	0%	3%	46%	24%	1%	26%
No	153	1%	5%	45%	34%	14%	1%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	2%	8%	48%	32%	8%	2%
No/unsure	180	5%	12%	46%	18%	5%	14%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	3%	7%	49%	30%	9%	2%
No/unsure	250	4%	11%	46%	23%	5%	11%
PREFERRED OPTIONS							
One Unitary Council	59	3%	18%	52%	14%	3%	10%
Two Councils	259	3%	9%	44%	32%	7%	5%
No Change	170	4%	7%	49%	24%	8%	8%

Need For Change

Do you think there needs to be a change in the way local government is organised in the Wairarapa?

	Base	Yes	No	Unsure
All	500	56%	31%	13%
Carterton	135	46%	41%	13%
Masterton	230	61%	26%	13%
South Wairarapa	135	53%	35%	12%
SEX				
Male	238	54%	34%	12%
Female	262	58%	28%	14%
AGE GROUP				
18-29	71	32%	47%	21%
30-44	112	54%	28%	18%
45-59	144	59%	32%	9%
60+	173	66%	25%	9%
HOUSEHOLD INCOME				
Less than \$50,000	165	54%	33%	13%
\$50,001-100,000	191	56%	32%	12%
More than \$100,000	99	60%	29%	11%
HOMEOWNERSHIP				
Own home	379	60%	28%	12%
Renting	77	43%	38%	19%
DEPENDENTS				
Yes	185	45%	35%	20%
No	315	63%	28%	9%
EDUCATION				
Up to secondary school level	195	52%	33%	15%
Polytech/trade qualifications	119	54%	32%	14%
University qualification	181	64%	26%	10%
OCCUPATION				
Retired	102	70%	22%	8%
Student	47	37%	38%	25%
Self-employed	137	59%	31%	10%
Full-time work	226	57%	28%	15%
Part-time work	109	53%	37%	10%
Homemaker	76	42%	41%	17%
KNOWLEDGE OF LOCAL GOVERNMENT				
A lot + A fair amount	242	67%	28%	5%
Not that much + hardly anything	254	47%	33%	20%
RATING OF LOCAL GOVERNMENT				
Good (1+2)	168	47%	43%	10%
Neutral (3+unsure)	269	57%	26%	17%
Poor (4+5)	64	81%	16%	3%
NEED FOR CHANGE				
Yes	282	100%	0%	0%
Unsure	65	0%	0%	100%
No	153	0%	100%	0%
AWARE OF LGC WORKING WITH COMMUNITY				
Yes	320	65%	28%	7%
No/unsure	180	41%	36%	23%
HEARD ABOUT THE OPTIONS BEFORE				
Yes	250	67%	29%	4%
No/unsure	250	46%	32%	22%
PREFERRED OPTIONS				
One Unitary Council	59	72%	18%	10%
Two Councils	259	72%	18%	10%
No Change	170	28%	55%	17%

Option Testing 1 - One Combined Council

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

All four Councils are combined into one Unitary Council

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	40%	15%	16%	14%	13%	2%
Carterton	135	45%	18%	10%	14%	10%	3%
Masterton	230	40%	13%	17%	13%	15%	2%
South Wairarapa	135	35%	17%	18%	16%	12%	2%
SEX							
Male	238	39%	18%	13%	13%	14%	3%
Female	262	40%	12%	18%	15%	13%	2%
AGE GROUP							
18-29	71	36%	15%	25%	9%	13%	2%
30-44	112	34%	20%	16%	12%	15%	3%
45-59	144	42%	17%	15%	16%	9%	1%
60+	173	44%	10%	12%	15%	16%	3%
HOUSEHOLD INCOME							
Less than \$50,000	165	48%	11%	17%	9%	13%	2%
\$50,001-100,000	191	36%	18%	18%	13%	14%	1%
More than \$100,000	99	34%	18%	13%	22%	11%	2%
HOMEOWNERSHIP							
Own home	379	41%	14%	15%	15%	13%	2%
Renting	77	47%	11%	21%	5%	11%	5%
DEPENDENTS							
Yes	185	40%	15%	18%	13%	12%	2%
No	315	40%	15%	14%	14%	14%	3%
EDUCATION							
Up to secondary school level	195	40%	15%	17%	13%	13%	2%
Polytech/trade qualifications	119	48%	13%	15%	13%	9%	2%
University qualification	181	34%	16%	15%	16%	16%	3%
OCCUPATION							
Retired	102	39%	9%	10%	17%	20%	5%
Student	47	44%	10%	27%	1%	16%	2%
Self-employed	137	40%	16%	13%	13%	15%	3%
Full-time work	226	39%	17%	16%	16%	11%	1%
Part-time work	109	42%	16%	13%	10%	16%	3%
Homemaker	76	42%	11%	25%	7%	13%	2%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	41%	17%	12%	15%	13%	2%
Not that much + hardly anything	254	38%	13%	19%	13%	14%	3%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	41%	14%	14%	15%	13%	3%
Neutral (3+unsure)	269	40%	15%	17%	13%	13%	2%
Poor (4+5)	64	35%	15%	14%	16%	19%	1%
NEED FOR CHANGE							
Yes	282	38%	13%	13%	17%	17%	2%
Unsure	65	36%	13%	27%	8%	9%	7%
No	153	44%	17%	17%	11%	10%	1%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	43%	14%	12%	15%	14%	2%
No/unsure	180	34%	17%	23%	11%	13%	2%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	43%	15%	12%	15%	14%	1%
No/unsure	250	37%	14%	20%	13%	12%	4%
PREFERRED OPTIONS							
One Unitary Council	59	1%	0%	14%	25%	57%	3%
Two Councils	259	34%	17%	18%	18%	11%	2%
No Change	170	62%	17%	13%	4%	3%	1%

Option Testing 1 - Two Councils

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

South Wairarapa, Carterton and Masterton District Councils are combined into one district Council and the Greater Wellington Regional Council remains separate

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	17%	10%	15%	20%	37%	1%
Carterton	135	22%	6%	19%	18%	32%	3%
Masterton	230	15%	12%	12%	20%	40%	1%
South Wairarapa	135	15%	9%	17%	25%	32%	2%
SEX							
Male	238	17%	10%	15%	18%	38%	2%
Female	262	16%	10%	15%	23%	35%	1%
AGE GROUP							
18-29	71	17%	18%	25%	19%	18%	3%
30-44	112	13%	10%	16%	19%	41%	1%
45-59	144	15%	13%	16%	21%	34%	1%
60+	173	20%	4%	8%	22%	44%	2%
HOUSEHOLD INCOME							
Less than \$50,000	165	23%	11%	14%	18%	33%	1%
\$50,001-100,000	191	16%	9%	16%	20%	38%	1%
More than \$100,000	99	10%	12%	16%	23%	37%	2%
HOMEOWNERSHIP							
Own home	379	16%	8%	13%	21%	41%	1%
Renting	77	23%	20%	14%	16%	24%	3%
DEPENDENTS							
Yes	185	19%	11%	15%	20%	34%	1%
No	315	15%	10%	14%	21%	38%	2%
EDUCATION							
Up to secondary school level	195	15%	13%	16%	21%	33%	2%
Polytech/trade qualifications	119	26%	10%	10%	12%	40%	2%
University qualification	181	12%	8%	15%	26%	38%	1%
OCCUPATION							
Retired	102	21%	3%	6%	24%	45%	1%
Student	47	21%	14%	17%	23%	23%	2%
Self-employed	137	16%	5%	14%	18%	45%	2%
Full-time work	226	17%	11%	15%	20%	35%	2%
Part-time work	109	13%	12%	10%	26%	37%	2%
Homemaker	76	14%	18%	17%	16%	34%	1%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	13%	9%	12%	21%	43%	2%
Not that much + hardly anything	254	19%	11%	17%	21%	31%	1%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	16%	5%	10%	25%	43%	1%
Neutral (3+unsure)	269	16%	13%	16%	18%	35%	2%
Poor (4+5)	64	21%	12%	20%	18%	29%	0%
NEED FOR CHANGE							
Yes	282	12%	6%	12%	20%	49%	1%
Unsure	65	25%	12%	19%	21%	18%	5%
No	153	22%	16%	18%	21%	22%	1%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	17%	8%	10%	22%	42%	1%
No/unsure	180	17%	14%	22%	17%	27%	3%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	16%	8%	13%	19%	43%	1%
No/unsure	250	18%	12%	16%	22%	30%	2%
PREFERRED OPTIONS							
One Unitary Council	59	23%	9%	25%	20%	21%	2%
Two Councils	259	2%	4%	8%	26%	59%	1%
No Change	170	37%	20%	19%	13%	10%	1%

Option Testing 1 - Unchanged: Four Councils

Using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

The four existing Councils remain unchanged

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	30%	17%	18%	11%	23%	1%
Carterton	135	27%	13%	15%	13%	29%	3%
Masterton	230	30%	19%	20%	10%	20%	1%
South Wairarapa	135	30%	15%	19%	13%	22%	1%
SEX							
Male	238	29%	18%	18%	9%	24%	2%
Female	262	30%	16%	19%	13%	22%	0%
AGE GROUP							
18-29	71	15%	13%	34%	11%	24%	3%
30-44	112	22%	23%	22%	13%	19%	1%
45-59	144	26%	20%	15%	11%	28%	0%
60+	173	44%	12%	12%	10%	20%	2%
HOUSEHOLD INCOME							
Less than \$50,000	165	28%	13%	19%	11%	28%	1%
\$50,001-100,000	191	30%	17%	19%	12%	22%	0%
More than \$100,000	99	34%	20%	20%	12%	12%	2%
HOMEOWNERSHIP							
Own home	379	33%	17%	16%	12%	21%	1%
Renting	77	12%	15%	25%	12%	33%	3%
DEPENDENTS							
Yes	185	22%	18%	24%	12%	23%	1%
No	315	34%	16%	15%	11%	23%	1%
EDUCATION							
Up to secondary school level	195	23%	18%	20%	13%	25%	1%
Polytech/trade qualifications	119	26%	14%	20%	11%	27%	2%
University qualification	181	39%	18%	16%	10%	16%	1%
OCCUPATION							
Retired	102	48%	14%	9%	11%	17%	1%
Student	47	19%	6%	22%	14%	36%	3%
Self-employed	137	35%	16%	17%	9%	21%	2%
Full-time work	226	27%	18%	18%	13%	23%	1%
Part-time work	109	27%	12%	22%	13%	23%	3%
Homemaker	76	30%	13%	26%	6%	24%	1%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	39%	19%	12%	12%	17%	1%
Not that much + hardly anything	254	21%	15%	25%	10%	27%	2%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	31%	13%	22%	10%	23%	1%
Neutral (3+unsure)	269	28%	19%	17%	12%	22%	2%
Poor (4+5)	64	35%	18%	13%	10%	24%	0%
NEED FOR CHANGE							
Yes	282	44%	23%	14%	7%	11%	1%
Unsure	65	10%	12%	36%	11%	26%	5%
No	153	11%	7%	19%	19%	43%	1%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	39%	18%	13%	9%	20%	1%
No/unsure	180	13%	14%	29%	15%	27%	2%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	40%	14%	15%	8%	22%	1%
No/unsure	250	19%	20%	22%	14%	23%	2%
PREFERRED OPTIONS							
One Unitary Council	59	57%	19%	13%	8%	1%	2%
Two Councils	259	41%	26%	24%	4%	4%	1%
No Change	170	4%	3%	11%	22%	59%	1%

Preferred Option

Having heard these options which would you prefer:

	Base	All four Councils are combined into one Unitary Council	South Wairarapa, Carterton and Masterton District Council and the Greater Wellington Regional Council remains separate	The four existing Councils remain unchanged	Don't Know/Unsure
All	500	12%	52%	34%	2%
Carterton	135	13%	45%	39%	3%
Masterton	230	12%	56%	30%	2%
South Wairarapa	135	11%	49%	38%	2%
SEX					
Male	238	12%	50%	35%	3%
Female	262	11%	53%	33%	3%
AGE GROUP					
18-29	71	16%	38%	46%	0%
30-44	112	12%	54%	28%	6%
45-59	144	6%	54%	38%	2%
60+	173	15%	54%	29%	2%
HOUSEHOLD INCOME					
Less than \$50,000	165	11%	46%	40%	3%
\$50,001-100,000	191	12%	53%	33%	2%
More than \$100,000	99	11%	63%	24%	2%
HOMEOWNERSHIP					
Own home	379	11%	55%	31%	3%
Renting	77	9%	42%	47%	2%
DEPENDENTS					
Yes	185	10%	51%	34%	5%
No	315	13%	52%	34%	1%
EDUCATION					
Up to secondary school level	195	13%	49%	35%	3%
Polytech/trade qualifications	119	6%	50%	43%	1%
University qualification	181	14%	56%	27%	3%
OCCUPATION					
Retired	102	19%	55%	25%	1%
Student	47	20%	29%	46%	5%
Self-employed	137	12%	56%	30%	2%
Full-time work	226	10%	50%	37%	3%
Part-time work	109	12%	51%	35%	2%
Homemaker	76	11%	51%	33%	5%
KNOWLEDGE OF LOCAL GOVERNMENT					
A lot + A fair amount	242	10%	60%	28%	2%
Not that much + hardly anything	254	13%	45%	39%	3%
RATING OF LOCAL GOVERNMENT					
Good (1+2)	168	6%	60%	32%	2%
Neutral (3+unsure)	269	14%	48%	35%	3%
Poor (4+5)	64	20%	48%	31%	1%
NEED FOR CHANGE					
Yes	282	15%	66%	17%	2%
Unsure	65	9%	40%	44%	7%
No	153	7%	30%	61%	2%
AWARE OF LGC WORKING WITH COMMUNITY					
Yes	320	12%	58%	28%	2%
No/unsure	180	12%	41%	44%	3%
HEARD ABOUT THE OPTIONS BEFORE					
Yes	250	12%	56%	29%	3%
No/unsure	250	11%	47%	40%	2%
PREFERRED OPTIONS					
One Unitary Council	59	100%	0%	0%	0%
Two Councils	259	0%	100%	0%	0%
No Change	170	0%	0%	100%	0%

Option Testing 2 - GWRC Responsibilities Unchanged

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

The Greater Wellington Regional Council responsibilities would remain completely unchanged

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	10%	7%	22%	22%	33%	6%
Carterton	135	9%	7%	20%	25%	32%	7%
Masterton	230	10%	8%	18%	21%	36%	7%
South Wairarapa	135	12%	6%	31%	20%	27%	4%
SEX							
Male	238	14%	8%	22%	22%	29%	5%
Female	262	7%	6%	21%	21%	37%	8%
AGE GROUP							
18-29	71	15%	11%	26%	16%	21%	11%
30-44	112	6%	7%	27%	24%	31%	5%
45-59	144	8%	6%	21%	29%	32%	4%
60+	173	13%	7%	17%	16%	40%	7%
HOUSEHOLD INCOME							
Less than \$50,000	165	13%	7%	17%	16%	38%	9%
\$50,001-100,000	191	8%	8%	26%	26%	30%	2%
More than \$100,000	99	9%	7%	24%	23%	32%	5%
HOMEOWNERSHIP							
Own home	379	10%	7%	21%	21%	36%	5%
Renting	77	10%	8%	25%	16%	30%	11%
DEPENDENTS							
Yes	185	8%	6%	27%	23%	32%	4%
No	315	11%	8%	19%	21%	34%	7%
EDUCATION							
Up to secondary school level	195	9%	9%	18%	21%	35%	8%
Polytech/trade qualifications	119	13%	8%	23%	22%	31%	3%
University qualification	181	9%	4%	26%	23%	32%	6%
OCCUPATION							
Retired	102	14%	5%	17%	17%	39%	8%
Student	47	13%	9%	15%	14%	45%	4%
Self-employed	137	10%	5%	21%	24%	37%	3%
Full-time work	226	12%	8%	21%	25%	29%	5%
Part-time work	109	4%	2%	27%	26%	37%	4%
Homemaker	76	3%	7%	18%	21%	45%	6%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	11%	8%	19%	23%	34%	5%
Not that much + hardly anything	254	8%	7%	24%	20%	33%	8%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	11%	6%	19%	25%	34%	5%
Neutral (3+unsure)	269	9%	8%	25%	18%	33%	7%
Poor (4+5)	64	12%	7%	18%	26%	30%	7%
NEED FOR CHANGE							
Yes	282	8%	8%	22%	21%	33%	8%
Unsure	65	13%	9%	35%	16%	15%	12%
No	153	13%	4%	16%	25%	41%	1%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	11%	6%	19%	23%	35%	6%
No/unsure	180	9%	9%	27%	19%	30%	6%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	10%	9%	20%	18%	36%	7%
No/unsure	250	11%	6%	23%	24%	30%	6%
PREFERRED OPTIONS							
One Unitary Council	59	14%	19%	23%	24%	14%	6%
Two Councils	259	3%	7%	22%	25%	36%	7%
No Change	170	18%	5%	21%	15%	37%	4%

Option Testing 2 - Joint Committee To Work On Environmental Planning

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

Create a Joint committee to work on environmental planning, between the two Councils

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	11%	8%	25%	28%	25%	3%
Carterton	135	9%	14%	25%	26%	22%	4%
Masterton	230	11%	6%	27%	27%	26%	3%
South Wairarapa	135	14%	5%	20%	31%	27%	3%
SEX							
Male	238	15%	6%	22%	29%	25%	3%
Female	262	8%	9%	26%	28%	26%	3%
AGE GROUP							
18-29	71	5%	2%	33%	28%	30%	2%
30-44	112	7%	8%	24%	35%	23%	3%
45-59	144	13%	8%	29%	26%	23%	1%
60+	173	16%	9%	17%	25%	27%	6%
HOUSEHOLD INCOME							
Less than \$50,000	165	16%	12%	24%	21%	21%	6%
\$50,001-100,000	191	9%	5%	25%	31%	29%	1%
More than \$100,000	99	7%	6%	29%	35%	22%	1%
HOMEOWNERSHIP							
Own home	379	13%	8%	23%	28%	25%	3%
Renting	77	10%	7%	37%	20%	22%	4%
DEPENDENTS							
Yes	185	10%	7%	31%	28%	22%	2%
No	315	12%	8%	21%	28%	27%	4%
EDUCATION							
Up to secondary school level	195	13%	9%	23%	26%	25%	4%
Polytech/trade qualifications	119	11%	8%	30%	27%	21%	3%
University qualification	181	10%	5%	22%	32%	28%	3%
OCCUPATION							
Retired	102	17%	11%	14%	24%	25%	9%
Student	47	18%	10%	27%	15%	26%	4%
Self-employed	137	12%	2%	28%	30%	26%	2%
Full-time work	226	10%	7%	26%	33%	22%	2%
Part-time work	109	9%	5%	24%	28%	33%	1%
Homemaker	76	6%	9%	36%	24%	25%	0%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	14%	9%	23%	29%	22%	3%
Not that much + hardly anything	254	8%	6%	26%	28%	29%	3%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	15%	9%	20%	27%	26%	3%
Neutral (3+unsure)	269	9%	6%	28%	30%	24%	3%
Poor (4+5)	64	12%	7%	24%	26%	26%	5%
NEED FOR CHANGE							
Yes	282	9%	7%	26%	29%	27%	2%
Unsure	65	13%	4%	23%	37%	15%	8%
No	153	16%	10%	23%	21%	27%	3%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	11%	9%	23%	28%	26%	3%
No/unsure	180	12%	5%	26%	29%	24%	4%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	13%	10%	25%	25%	25%	2%
No/unsure	250	10%	5%	24%	32%	25%	4%
PREFERRED OPTIONS							
One Unitary Council	59	12%	2%	17%	41%	28%	0%
Two Councils	259	4%	7%	25%	32%	28%	4%
No Change	170	21%	10%	25%	19%	22%	3%

Option Testing 2 - Two Committees To Ensure More Wairarapa Input

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	13%	10%	20%	28%	25%	4%
Carterton	135	11%	12%	16%	31%	26%	4%
Masterton	230	13%	10%	23%	29%	22%	3%
South Wairarapa	135	12%	8%	19%	22%	33%	6%
SEX							
Male	238	15%	10%	19%	28%	24%	4%
Female	262	10%	10%	22%	28%	26%	4%
AGE GROUP							
18-29	71	9%	4%	34%	28%	24%	1%
30-44	112	11%	10%	21%	29%	26%	3%
45-59	144	12%	10%	21%	32%	22%	3%
60+	173	15%	12%	14%	24%	28%	7%
HOUSEHOLD INCOME							
Less than \$50,000	165	17%	11%	13%	28%	24%	7%
\$50,001-100,000	191	9%	8%	28%	26%	28%	1%
More than \$100,000	99	8%	9%	19%	38%	23%	3%
HOMEOWNERSHIP							
Own home	379	14%	10%	19%	28%	24%	5%
Renting	77	7%	10%	23%	27%	30%	3%
DEPENDENTS							
Yes	185	11%	6%	26%	31%	22%	4%
No	315	13%	13%	17%	26%	27%	4%
EDUCATION							
Up to secondary school level	195	10%	11%	19%	28%	26%	6%
Polytech/trade qualifications	119	15%	7%	22%	34%	21%	1%
University qualification	181	13%	10%	21%	24%	28%	4%
OCCUPATION							
Retired	102	16%	11%	9%	25%	28%	11%
Student	47	19%	6%	15%	31%	23%	6%
Self-employed	137	15%	11%	23%	23%	26%	2%
Full-time work	226	13%	9%	22%	31%	22%	3%
Part-time work	109	5%	6%	24%	30%	33%	2%
Homemaker	76	8%	5%	26%	31%	29%	1%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	17%	12%	18%	26%	22%	5%
Not that much + hardly anything	254	7%	9%	23%	30%	28%	3%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	16%	9%	19%	22%	29%	5%
Neutral (3+unsure)	269	9%	10%	21%	32%	25%	3%
Poor (4+5)	64	15%	15%	22%	24%	16%	8%
NEED FOR CHANGE							
Yes	282	11%	12%	19%	28%	27%	3%
Unsure	65	13%	8%	28%	28%	14%	9%
No	153	15%	7%	20%	28%	26%	4%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	14%	11%	20%	26%	25%	4%
No/unsure	180	10%	9%	21%	31%	25%	4%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	16%	12%	18%	24%	27%	3%
No/unsure	250	9%	8%	23%	32%	23%	5%
PREFERRED OPTIONS							
One Unitary Council	59	17%	9%	21%	31%	21%	1%
Two Councils	259	9%	11%	20%	27%	28%	5%
No Change	170	17%	7%	20%	30%	23%	3%

Option Testing 2 - Transfer Most Of GWRC Responsibilities

Again, using a scale of 1 to 5 where 1 means strongly oppose and 5 means strongly support can you tell me how strongly you support or oppose the following options:

Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council

	Base	1 - Strongly oppose	2	3	4	5 - Strongly support	Unsure
All	500	27%	18%	22%	16%	13%	4%
Carterton	135	25%	15%	25%	15%	15%	5%
Masterton	230	28%	19%	20%	17%	13%	3%
South Wairarapa	135	27%	19%	24%	13%	12%	5%
SEX							
Male	238	25%	19%	19%	18%	16%	3%
Female	262	29%	18%	24%	14%	10%	5%
AGE GROUP							
18-29	71	5%	22%	31%	20%	16%	6%
30-44	112	23%	22%	21%	17%	13%	4%
45-59	144	29%	19%	27%	15%	9%	1%
60+	173	38%	14%	14%	14%	15%	5%
HOUSEHOLD INCOME							
Less than \$50,000	165	33%	16%	20%	12%	13%	6%
\$50,001-100,000	191	28%	20%	21%	20%	10%	1%
More than \$100,000	99	22%	22%	22%	14%	18%	2%
HOMEOWNERSHIP							
Own home	379	32%	19%	20%	15%	11%	3%
Renting	77	15%	13%	26%	19%	20%	7%
DEPENDENTS							
Yes	185	22%	19%	28%	16%	12%	3%
No	315	30%	18%	18%	16%	14%	4%
EDUCATION							
Up to secondary school level	195	22%	22%	24%	15%	13%	4%
Polytech/trade qualifications	119	25%	17%	20%	22%	13%	3%
University qualification	181	34%	15%	20%	13%	14%	4%
OCCUPATION							
Retired	102	40%	15%	13%	12%	13%	7%
Student	47	37%	14%	26%	9%	12%	2%
Self-employed	137	33%	12%	22%	17%	15%	1%
Full-time work	226	27%	18%	23%	16%	14%	2%
Part-time work	109	24%	12%	28%	22%	12%	2%
Homemaker	76	23%	29%	24%	11%	12%	1%
KNOWLEDGE OF LOCAL GOVERNMENT							
A lot + A fair amount	242	37%	19%	16%	12%	12%	4%
Not that much + hardly anything	254	16%	18%	28%	20%	14%	4%
RATING OF LOCAL GOVERNMENT							
Good (1+2)	168	34%	13%	18%	17%	14%	4%
Neutral (3+unsure)	269	23%	18%	27%	16%	13%	3%
Poor (4+5)	64	27%	32%	12%	10%	13%	6%
NEED FOR CHANGE							
Yes	282	32%	21%	19%	13%	12%	3%
Unsure	65	17%	19%	27%	19%	7%	11%
No	153	23%	14%	24%	19%	17%	3%
AWARE OF LGC WORKING WITH COMMUNITY							
Yes	320	34%	17%	18%	14%	14%	3%
No/unsure	180	15%	22%	27%	18%	12%	6%
HEARD ABOUT THE OPTIONS BEFORE							
Yes	250	33%	18%	19%	15%	14%	1%
No/unsure	250	21%	19%	25%	16%	12%	7%
PREFERRED OPTIONS							
One Unitary Council	59	14%	20%	24%	16%	26%	0%
Two Councils	259	29%	20%	23%	13%	12%	3%
No Change	170	30%	15%	19%	20%	11%	5%

Preferred Option

Having heard these options which would you prefer:

	Base	The Greater Wellington Regional Council responsibilities would remain completely unchanged	Create a Joint committee to work on environmental planning, between the two Councils	Create TWO committees to ensure more Wairarapa input into environmental planning and Wairarapa services	Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	Unsure
All	500	24%	26%	22%	19%	9%
Carterton	135	19%	27%	23%	22%	9%
Masterton	230	28%	26%	18%	19%	9%
South Wairarapa	135	17%	27%	31%	17%	8%
SEX						
Male	238	25%	23%	20%	23%	9%
Female	262	22%	29%	25%	15%	9%
AGE GROUP						
18-29	71	21%	33%	17%	28%	1%
30-44	112	26%	28%	21%	17%	8%
45-59	144	23%	28%	19%	20%	10%
60+	173	24%	21%	27%	16%	12%
HOUSEHOLD INCOME						
Less than \$50,000	165	26%	19%	26%	15%	14%
\$50,001-100,000	191	22%	29%	24%	20%	5%
More than \$100,000	99	25%	29%	18%	23%	5%
HOMEOWNERSHIP						
Own home	379	26%	25%	22%	16%	11%
Renting	77	16%	29%	23%	26%	6%
DEPENDENTS						
Yes	185	24%	31%	20%	16%	9%
No	315	23%	24%	23%	21%	9%
EDUCATION						
Up to secondary school level	195	26%	20%	23%	19%	12%
Polytech/trade qualifications	119	19%	27%	24%	22%	8%
University qualification	181	24%	32%	20%	18%	6%
OCCUPATION						
Retired	102	29%	15%	27%	15%	14%
Student	47	38%	14%	17%	18%	13%
Self-employed	137	26%	26%	23%	19%	6%
Full-time work	226	23%	32%	16%	22%	7%
Part-time work	109	21%	28%	27%	18%	6%
Homemaker	76	27%	22%	30%	12%	9%
KNOWLEDGE OF LOCAL GOVERNMENT						
A lot + A fair amount	242	25%	26%	24%	17%	8%
Not that much + hardly anything	254	21%	27%	21%	21%	10%
RATING OF LOCAL GOVERNMENT						
Good (1+2)	168	24%	23%	24%	20%	9%
Neutral (3+unsure)	269	22%	29%	22%	19%	8%
Poor (4+5)	64	25%	23%	20%	17%	15%
NEED FOR CHANGE						
Yes	282	23%	26%	26%	19%	6%
Unsure	65	18%	37%	15%	10%	20%
No	153	27%	22%	19%	23%	9%
AWARE OF LGC WORKING WITH COMMUNITY						
Yes	320	24%	25%	22%	20%	9%
No/unsure	180	22%	28%	22%	18%	10%
HEARD ABOUT THE OPTIONS BEFORE						
Yes	250	28%	20%	22%	22%	8%
No/unsure	250	18%	32%	23%	16%	11%
PREFERRED OPTIONS						
One Unitary Council	59	22%	33%	12%	28%	5%
Two Councils	259	25%	28%	23%	19%	5%
No Change	170	23%	23%	25%	16%	13%

Overall Preferred Option

Having heard these options which would you prefer:

	Base	A) The four existing Councils remain unchanged	B) The Greater Wellington Regional Council responsibilities would remain completely unchanged	C) Create a Joint committee to work on environmental planning, between the two Councils	D) Create TWO committees to ensure more input into Wairarapa services	E) Transfer most of the Greater Wellington Regional Council responsibilities to the new Wairarapa Council	F) All four Councils are combined into one Unitary Council	Unsure
All	500	34%	13%	15%	12%	10%	12%	4%
Carterton	135	39%	10%	16%	11%	8%	12%	4%
Masterton	230	30%	17%	15%	11%	11%	12%	4%
South Wairarapa	135	39%	6%	13%	18%	9%	11%	4%
SEX								
Male	238	35%	14%	14%	10%	10%	13%	4%
Female	262	33%	12%	15%	15%	10%	11%	4%
AGE GROUP								
18-29	71	46%	4%	11%	12%	11%	16%	0%
30-44	112	28%	16%	16%	10%	12%	12%	6%
45-59	144	38%	12%	18%	9%	14%	6%	3%
60+	173	29%	15%	13%	17%	6%	15%	5%
HOUSEHOLD INCOME								
Less than \$50,000	165	40%	12%	8%	15%	8%	11%	6%
\$50,001-100,000	191	33%	14%	15%	13%	11%	12%	2%
More than \$100,000	99	25%	18%	21%	10%	12%	11%	3%
HOMEOWNERSHIP								
Own home	379	31%	16%	15%	13%	9%	11%	5%
Renting	77	47%	7%	12%	11%	13%	9%	1%
DEPENDENTS								
Yes	185	34%	13%	17%	11%	9%	10%	6%
No	315	34%	13%	13%	13%	11%	13%	3%
EDUCATION								
Up to secondary school level	195	35%	12%	11%	12%	11%	14%	5%
Polytech/trade qualifications	119	43%	13%	12%	12%	12%	6%	2%
University qualification	181	27%	14%	20%	13%	9%	14%	3%
OCCUPATION								
Retired	102	25%	19%	9%	16%	4%	19%	8%
Student	47	47%	12%	4%	6%	5%	20%	6%
Self-employed	137	30%	17%	17%	11%	11%	11%	3%
Full-time work	226	37%	13%	17%	8%	12%	10%	3%
Part-time work	109	35%	12%	14%	12%	13%	12%	2%
Homemaker	76	33%	14%	10%	19%	10%	10%	4%
KNOWLEDGE OF LOCAL GOVERNMENT								
A lot + A fair amount	242	28%	16%	19%	16%	7%	10%	4%
Not that much + hardly anything	254	39%	10%	11%	9%	13%	14%	4%
RATING OF LOCAL GOVERNMENT								
Good (1+2)	168	33%	13%	16%	14%	13%	6%	5%
Neutral (3+unsure)	269	36%	13%	13%	12%	9%	14%	3%
Poor (4+5)	64	31%	13%	16%	9%	7%	20%	4%
NEED FOR CHANGE								
Yes	282	17%	17%	18%	17%	12%	15%	4%
Unsure	65	44%	7%	14%	7%	8%	9%	11%
No	153	61%	8%	9%	6%	8%	7%	1%
AWARE OF LGC WORKING WITH COMMUNITY								
Yes	320	28%	17%	17%	13%	9%	12%	4%
No/unsure	180	45%	6%	10%	11%	12%	12%	4%
HEARD ABOUT THE OPTIONS BEFORE								
Yes	250	29%	17%	14%	14%	11%	12%	3%
No/unsure	250	39%	9%	15%	11%	10%	11%	5%
PREFERRED OPTIONS								
One Unitary Council	59	0%	0%	0%	0%	0%	100%	0%
Two Councils	259	0%	25%	28%	23%	19%	0%	5%
No Change	170	100%	0%	0%	0%	0%	0%	0%

Heard These Options Before

Have you heard about these options before? Perhaps in more detail?

	Base	Yes	No	Unsure
All	500	50%	47%	3%
Carterton	135	58%	40%	2%
Masterton	230	49%	48%	3%
South Wairarapa	135	45%	52%	3%
SEX				
Male	238	52%	47%	1%
Female	262	49%	47%	4%
AGE GROUP				
18-29	71	28%	72%	0%
30-44	112	39%	59%	2%
45-59	144	54%	41%	5%
60+	173	63%	34%	3%
HOUSEHOLD INCOME				
Less than \$50,000	165	53%	45%	2%
\$50,001-100,000	191	48%	50%	2%
More than \$100,000	99	53%	45%	2%
HOMEOWNERSHIP				
Own home	379	53%	44%	3%
Renting	77	39%	60%	1%
DEPENDENTS				
Yes	185	41%	56%	3%
No	315	55%	42%	3%
EDUCATION				
Up to secondary school level	195	44%	53%	3%
Polytech/trade qualifications	119	50%	46%	4%
University qualification	181	56%	42%	2%
OCCUPATION				
Retired	102	62%	35%	3%
Student	47	38%	58%	4%
Self-employed	137	55%	38%	7%
Full-time work	226	48%	50%	2%
Part-time work	109	45%	53%	2%
Homemaker	76	43%	55%	2%
KNOWLEDGE OF LOCAL GOVERNMENT				
A lot + A fair amount	242	68%	30%	2%
Not that much + hardly anything	254	34%	62%	4%
RATING OF LOCAL GOVERNMENT				
Good (1+2)	168	58%	39%	3%
Neutral (3+unsure)	269	47%	50%	3%
Poor (4+5)	64	42%	58%	0%
NEED FOR CHANGE				
Yes	282	60%	38%	2%
Unsure	65	14%	83%	3%
No	153	48%	48%	4%
AWARE OF LGC WORKING WITH COMMUNITY				
Yes	320	61%	35%	4%
No/unsure	180	31%	68%	1%
HEARD ABOUT THE OPTIONS BEFORE				
Yes	250	100%	0%	0%
No/unsure	250	0%	95%	5%
PREFERRED OPTIONS				
One Unitary Council	59	53%	43%	4%
Two Councils	259	55%	43%	2%
No Change	170	42%	55%	3%

Where You Learnt About These Options

Where did you learn about these options?

	Base	Brochure	Public	Drop in	Local	Local	Unsure	Newspaper	Work	Adverti	Word of
		meeting	meeting	centre	Government	Government				siments	mouth
					Commission	Commission				(genera	
					website	posters				l)	
All	250	30%	16%	3%	6%	2%	5%	31%	6%	5%	9%
Carterton	78	33%	21%	9%	8%	5%	3%	24%	8%	6%	7%
Masterton	114	31%	11%	2%	4%	1%	5%	37%	5%	4%	11%
South Wairarapa	61	23%	25%	1%	9%	3%	8%	21%	7%	6%	7%
SEX											
Male	123	29%	15%	3%	8%	3%	5%	29%	7%	8%	8%
Female	128	30%	17%	3%	4%	2%	6%	32%	5%	2%	11%
AGE GROUP											
18-29	20	0%	0%	6%	0%	0%	9%	67%	0%	0%	18%
30-44	44	40%	3%	1%	3%	5%	1%	25%	10%	6%	11%
45-59	78	20%	21%	4%	8%	0%	7%	29%	5%	9%	12%
60+	108	38%	21%	3%	7%	4%	5%	27%	6%	2%	5%
HOUSEHOLD INCOME											
Less than \$50,000	87	34%	20%	6%	4%	3%	5%	32%	3%	1%	2%
\$50,001-100,000	91	32%	13%	2%	7%	2%	5%	29%	6%	6%	16%
More than \$100,000	52	25%	15%	3%	9%	3%	3%	28%	12%	6%	9%
HOMEOWNERSHIP											
Own home	199	33%	18%	3%	8%	2%	5%	26%	7%	6%	9%
Renting	30	21%	13%	9%	0%	3%	8%	51%	0%	2%	0%
DEPENDENTS											
Yes	76	34%	12%	2%	5%	3%	2%	32%	7%	8%	8%
No	174	28%	18%	4%	7%	2%	7%	30%	5%	3%	10%
EDUCATION											
Up to secondary school level	87	21%	16%	4%	4%	3%	6%	35%	4%	5%	14%
Polytech/trade qualifications	60	38%	20%	4%	1%	1%	6%	31%	4%	2%	8%
University qualification	101	33%	14%	2%	11%	3%	3%	27%	8%	6%	7%
OCCUPATION											
Retired	63	41%	18%	3%	5%	4%	8%	29%	5%	0%	5%
Student	18	24%	9%	17%	10%	0%	4%	30%	3%	0%	9%
Self-employed	75	26%	23%	5%	11%	4%	5%	25%	7%	6%	6%
Full-time work	109	25%	12%	4%	8%	1%	5%	34%	8%	8%	6%
Part-time work	49	23%	19%	5%	4%	4%	4%	24%	9%	4%	18%
Homemaker	33	29%	25%	0%	0%	2%	2%	28%	5%	5%	23%
KNOWLEDGE OF LOCAL GOVERNMENT											
A lot + A fair amount	165	34%	22%	3%	9%	2%	6%	20%	7%	5%	9%
Not that much + hardly anything	85	22%	5%	5%	0%	2%	4%	51%	4%	5%	9%
RATING OF LOCAL GOVERNMENT											
Good (1+2)	97	34%	19%	4%	5%	3%	3%	30%	8%	4%	4%
Neutral (3+unsure)	127	27%	13%	2%	6%	2%	6%	33%	5%	4%	13%
Poor (4+5)	26	26%	21%	6%	10%	0%	9%	24%	3%	9%	12%
NEED FOR CHANGE											
Yes	168	31%	17%	2%	6%	3%	4%	29%	5%	4%	13%
Unsure	9	43%	9%	0%	9%	0%	0%	16%	0%	17%	0%
No	73	25%	14%	6%	5%	2%	9%	36%	9%	4%	2%
AWARE OF LGC WORKING WITH COMMUNITY											
Yes	194	33%	19%	4%	7%	3%	5%	26%	7%	4%	7%
No/unsure	57	19%	6%	2%	2%	0%	6%	45%	1%	9%	17%
HEARD ABOUT THE OPTIONS BEFORE											
Yes	250	30%	16%	3%	6%	2%	5%	31%	6%	5%	9%
No/unsure	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
PREFERRED OPTIONS											
One Unitary Council	31	29%	20%	3%	3%	5%	3%	35%	0%	3%	16%
Two Councils	141	33%	17%	3%	8%	3%	4%	26%	6%	5%	12%
No Change	71	23%	14%	4%	2%	1%	9%	40%	8%	3%	2%

Preferred Means Of Getting Information

Which ONE of the following sources would be your preferred way of getting information on Local Government arrangements?

	Base	A Brochu meeting	A Public meeting	A Drop centre	The Local Government Commission website	Local Government Commission posters	Unsure	Don't want to get information	Newspaper	Newletter	Email	TV advertisement	Social media
All	500	51%	12%	4%	17%	3%	1%	1%	6%	1%	2%	0%	2%
Carterton	135	52%	11%	4%	23%	1%	1%	0%	3%	0%	1%	1%	3%
Masterton	230	48%	12%	5%	17%	3%	1%	0%	8%	0%	3%	0%	3%
South Wairarapa	135	55%	14%	4%	10%	4%	1%	2%	4%	2%	3%	0%	1%
SEX													
Male	238	50%	14%	5%	16%	4%	0%	0%	5%	1%	3%	0%	2%
Female	262	51%	11%	4%	18%	2%	2%	1%	7%	0%	2%	0%	2%
AGE GROUP													
18-29	71	38%	0%	5%	33%	8%	0%	2%	9%	0%	0%	0%	5%
30-44	112	45%	9%	6%	24%	2%	1%	0%	2%	1%	4%	0%	6%
45-59	144	56%	13%	4%	14%	4%	1%	0%	5%	0%	2%	0%	1%
60+	173	55%	18%	3%	9%	1%	2%	1%	8%	1%	2%	0%	0%
HOUSEHOLD INCOME													
Less than \$50,000	165	53%	15%	5%	11%	2%	2%	0%	8%	0%	1%	1%	2%
\$50,001-100,000	191	53%	10%	4%	17%	4%	0%	1%	4%	1%	3%	0%	3%
More than \$100,000	99	50%	12%	5%	19%	1%	0%	0%	5%	1%	5%	0%	2%
HOMEOWNERSHIP													
Own home	379	53%	15%	2%	15%	2%	2%	0%	6%	1%	3%	0%	1%
Renting	77	44%	6%	16%	21%	2%	0%	0%	7%	0%	0%	0%	4%
DEPENDENTS													
Yes	185	51%	9%	3%	19%	2%	0%	1%	7%	0%	4%	0%	4%
No	315	50%	14%	5%	16%	4%	2%	0%	5%	1%	1%	0%	2%
EDUCATION													
Up to secondary school level	195	52%	9%	4%	18%	4%	2%	1%	8%	0%	1%	0%	1%
Polytech/trade qualifications	119	55%	15%	3%	18%	1%	0%	2%	3%	1%	1%	0%	1%
University qualification	181	47%	13%	6%	16%	3%	0%	0%	6%	1%	4%	0%	4%
OCCUPATION													
Retired	102	57%	13%	3%	6%	2%	4%	1%	11%	1%	2%	0%	0%
Student	47	59%	6%	8%	13%	1%	4%	0%	9%	0%	0%	0%	0%
Self-employed	137	48%	16%	6%	19%	2%	0%	0%	4%	1%	2%	1%	1%
Full-time work	226	49%	12%	5%	19%	2%	0%	1%	7%	1%	2%	0%	2%
Part-time work	109	58%	10%	4%	21%	1%	0%	0%	2%	0%	2%	1%	1%
Homemaker	76	61%	8%	6%	16%	1%	1%	0%	6%	0%	0%	1%	0%
KNOWLEDGE OF LOCAL GOVERNMENT													
A lot + A fair amount	242	51%	16%	5%	13%	4%	2%	0%	5%	1%	2%	0%	1%
Not that much + hardly anything	254	51%	8%	4%	21%	2%	0%	1%	6%	0%	3%	0%	4%
RATING OF LOCAL GOVERNMENT													
Good (1+2)	168	53%	13%	5%	14%	4%	1%	1%	6%	1%	0%	0%	2%
Neutral (3+unsure)	269	49%	10%	4%	21%	3%	2%	0%	6%	0%	3%	0%	2%
Poor (4+5)	64	51%	17%	5%	9%	0%	0%	0%	6%	0%	4%	0%	8%
NEED FOR CHANGE													
Yes	282	51%	14%	2%	16%	4%	0%	0%	5%	1%	3%	0%	4%
Unsure	65	58%	2%	4%	16%	1%	4%	2%	10%	0%	1%	1%	1%
No	153	46%	13%	8%	19%	3%	2%	1%	6%	1%	1%	0%	0%
AWARE OF LGC WORKING WITH COMMUNITY													
Yes	320	53%	14%	5%	15%	2%	2%	0%	5%	1%	2%	0%	1%
No/unsure	180	45%	8%	3%	20%	5%	1%	2%	8%	0%	3%	0%	5%
HEARD ABOUT THE OPTIONS BEFORE													
Yes	250	53%	15%	3%	15%	3%	2%	0%	5%	1%	2%	0%	1%
No/unsure	250	48%	9%	6%	19%	3%	1%	1%	7%	0%	2%	0%	4%
PREFERRED OPTIONS													
One Unitary Council	59	51%	12%	4%	15%	2%	0%	0%	8%	0%	2%	0%	6%
Two Councils	259	51%	11%	3%	21%	3%	0%	0%	6%	1%	3%	0%	1%
No Change	170	49%	14%	6%	13%	4%	2%	2%	5%	1%	1%	1%	2%